

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Alliance for Automotive Innovation

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	3.25	103.25	\$34,107.54
Self-Employed Lobbyist - No Firm or Org			\$0.00
Josh Fisher	0.00	26.00	\$2,607.54
The Hamilton Consulting Group LLC			\$31,500.00
Andrew Engel	3.00	40.50	\$0.00
Catherine McDermott	0.25	36.75	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$34,107.54
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.25 Hours	103.25 Hours	\$34,107.54

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 135	20 %
Senate Bill 129	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
PFAS regulation	5 %
alternative fuels, energy efficiency technologies, transportation funding, and other matters affecting the manufacturing and operation of motor vehicles.	5 %
Data privacy and consumer privacy laws	5 %
seat belts, air bags, vehicle telematics and other issues to motor vehicle safety and drivability.	10 %
Zero Emission Vehicle (ZEV) Infrastructure	5 %
Minor Efforts	5%
All Other Matters	25%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alliance for Automotive Innovation.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.