

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

JUUL Labs, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	3.25	38.50	\$30,000.00
Boyer Consulting, LLC			
Amy Boyer	3.25	38.50	\$0.00
Juul Labs, Inc.			
Nicholas Carton	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			
Payments to Officials²			
Travel and Living Expenses			
a) Lobbyist Employees			
b) Non-Lobbyist Employees			
All Other Lobbying Expenses			
Total Lobbying Time And Expenditures:	3.25 Hours	38.50 Hours	\$30,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	25%
Revenue: Collection of Taxes	25 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	5%
All Other Matters	70%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 24, 2025

Certification and Electronic Signature

I certify I am Carrie Castro and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of JUUL Labs, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

