

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Maplebear Inc. d/b/a Instacart

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>17.25</b>	<b>30.50</b>	<b>\$45,000.00</b>
Schreiber GR Group			\$45,000.00
Nicole Burns	2.50	2.50	\$0.00
Annie Early	0.00	0.00	\$0.00
George Ermert	0.00	0.00	\$0.00
Jeremey J Shepherd	0.00	0.00	\$0.00
Kenneth Walsh	14.75	28.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Kelley Foxx	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$11,897.72</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$45,000.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$7,000.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>17.25 Hours</b>	<b>30.50 Hours</b>	<b>\$63,897.72</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>60%</b>
Assembly Bill 269	30 %
Senate Bill 256	30 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>40%</b>
All matters related to alcohol delivery	20 %
All matters related to worker classification	20 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Tuesday, July 29, 2025

**Certification and Electronic Signature**

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Maplebear Inc. d/b/a Instacart.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.