

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Maplebear Inc. d/b/a Instacart

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	17.25	30.50	\$45,000.00
Schreiber GR Group			\$45,000.00
Nicole Burns	2.50	2.50	\$0.00
Annie Early	0.00	0.00	\$0.00
George Ermert	0.00	0.00	\$0.00
Jeremey J Shepherd	0.00	0.00	\$0.00
Kenneth Walsh	14.75	28.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Kelley Foxx	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$11,897.72
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$45,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$7,000.00
Total Lobbying Time And Expenditures:	17.25 Hours	30.50 Hours	\$63,897.72

Allocation of Lobbying Effort	Percent
Legislative Proposals	60%
Assembly Bill 269	30 %
Senate Bill 256	30 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
All matters related to alcohol delivery	20 %
All matters related to worker classification	20 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Maplebear Inc. d/b/a Instacart.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

