

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Maplebear Inc. d/b/a Instacart

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	4.75	31.25	\$48,000.00
Schreiber GR Group			\$48,000.00
Nicole Burns	0.00	1.00	\$0.00
Annie Early	0.00	0.00	\$0.00
George Ermert	0.00	0.00	\$0.00
Jeremey J Shepherd	0.00	0.00	\$0.00
Kenneth Walsh	4.75	30.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$11,084.35
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$48,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	4.75 Hours	31.25 Hours	\$59,084.35

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 269	10 %
Senate Bill 256	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
All matters related to alcohol delivery	50 %
All matters related to worker classification	30 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Maplebear Inc. d/b/a Instacart.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

