Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Schools Make Madison Advocates

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars | | | | |
|---|------------------------|----------------|---------|--|--|--|--|
| Lobbyists | 15.25 | 57.25 | \$0.00 | | | | |
| Schools Make Madison Advocates, Inc. | | | | | | | |
| Caleb Kulinski | 15.25 | 57.25 | \$0.00 | | | | |
| Comments: | | | | | | | |
| Non-Lobbyist Employees | 0.00 | 6.50 | \$0.00 | | | | |
| Comments: | | | | | | | |
| Overhead | | | | | | | |
| Payments to Officials ² | | | | | | | |
| Travel and Living Expenses | | | | | | | |
| a) Lobbyist Employees | | | | | | | |
| b) Non-Lobbyist Employees | | | | | | | |
| All Other Lobbying Expenses | | | | | | | |
| Total Lobbying Time And Expenditures: 15.25 Hours 63.75 | | | | | | | |

| Allocation of Lobbying Effort | |
|---|------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 40% |
| Public Instruction: Departmentwide | 30 % |
| Public Instruction: Educational Leadership | 10 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 60% |
| Changes to law affecting school board elections | 4 % |
| K-12 Education Funding | 56 % |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Melinda Heinritz and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Schools Make Madison Advocates.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.