

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

School Choice Wisconsin Action

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	29.90	56.35	\$24,150.00
School Choice Wisconsin Action			\$0.00
Carol Shires	1.90	0.85	\$150.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	23.00	50.50	\$21,126.00
Eric J Petersen	5.00	5.00	\$2,874.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$512.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$24,150.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	29.90 Hours	56.35 Hours	\$24,662.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	25%
Assembly Bill 226	5 %
Assembly Bill 582	5 %
Assembly Bill 678	5 %
Senate Bill 600	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	65%
DPI administrative rules and processes related to the Parental Choice Program	10 %
K-12 Funding Transparency	15 %
Strengthen and simplify K-12 private school choice and SNSP	20 %
Decoupling K-12 funding of private/charter schools	20 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 28, 2026

Certification and Electronic Signature

I certify I am Carol Shires and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of School Choice Wisconsin Action.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be

fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.