

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Wisconsin Grocers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	126.00	327.50	\$49,023.00
The Welch Group			\$16,000.00
Stamena Mesec	11.50	12.00	\$0.00
Peter Welch	6.00	10.00	\$0.00
Jim Steineke	2.50	19.00	\$0.00
Wisconsin Grocers Association			\$33,023.00
Michael B Semmann	106.00	286.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$9,906.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$49,023.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	126.00 Hours	327.50 Hours	\$58,929.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 89	5 %
Assembly Bill 173	1 %
Assembly Bill 180	5 %
Senate Bill 92	2 %
Senate Bill 154	2 %
Senate Bill 203	5 %
Budget Bill Subjects	5%
Agriculture, Trade, and Consumer Protection: Food Safety and Consumer Protection	1 %
Health Services: Medicaid Services	1 %
Revenue: Collection of Taxes	1 %
Revenue: Departmentwide	1 %
Wisconsin Economic Development Corporation	1 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	55%
Foodshare/SNAP	10 %
Retail Theft	10 %
Data Privacy	1 %
Unfair Sales Act (Minimum Markup)	5 %
Food Safety	5 %
Pharmacy Benefit Manager Regulation	5 %

Workforce Development Food Insecurity Programs	1 %
Allocation of Lobbying Effort	Percent
Tax Policy	2 %
Transportation - business accessibility	1 %
Delivery of alcohol	10 %
Minor Efforts	10%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Michael Semmann and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Grocers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.