

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Grocers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	108.50	373.50	\$24,000.00
The Welch Group			\$24,000.00
Stamena Mesec	21.00	45.00	\$0.00
Peter Welch	0.00	2.00	\$0.00
Jim Steineke	7.00	21.00	\$0.00
Wisconsin Grocers Association			\$0.00
Michael B Semmann	80.50	305.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$9,591.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$24,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	108.50 Hours	373.50 Hours	\$33,591.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	13%
Assembly Bill 89	5 %
Assembly Bill 554	1 %
Assembly Bill 606	2 %
Senate Bill 92	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	67%
Foodshare/SNAP	10 %
Retail Theft	5 %
Unfair Sales Act (Minimum Markup)	2 %
General Business	5 %
Food Safety	10 %
Pharmacy Benefit Manager Regulation	2 %
Food and beverages containing hemp	10 %
Public Safety in Grocery Stores	2 %
Per- and Polyfluoroalkyl Substances (PFAS)	1 %
Workforce Development	1 %
Electronic Payment System	5 %
Food Insecurity Programs	2 %
Tax Policy	1 %

All Reported Lobbying Effort	Percent
Delivery of alcohol	1%
Minor Efforts	15%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Michael Semmann and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Grocers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.