

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	146.00	284.00	\$37,840.00
Dairy Business Association			\$0.00
Chad Zuleger	124.00	205.50	\$16,475.00
Erin Tomasik	0.00	5.00	\$365.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Shawn WPfaff	22.00	73.50	\$21,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$37,840.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	146.00 Hours	284.00 Hours	\$37,840.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	31%
Assembly Bill 30	2 %
Assembly Bill 50	2 %
Assembly Bill 93	1 %
Assembly Bill 118	10 %
Assembly Bill 219	1 %
Senate Bill 7	2 %
Senate Bill 45	2 %
Senate Bill 78	1 %
Senate Bill 113	10 %
Budget Bill Subjects	35%
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	15 %
Agriculture, Trade, and Consumer Protection: Agriculture Development Services	15 %
Transportation: Local Transportation Assistance	2 %
University of Wisconsin System	3 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	29%
Farm and Industry Short Course	2 %
County Conservation Staff Funding	2 %
WI Initiative for Agricultural Exports (WIAE)	2 %
Critical Agricultural Road Improvement Grants	5 %
Dairy Processor Grants	2 %

Amount of Lobbying Effort	Percent
Cover Crop Insurance Rebate Program Nitrogen Optimization Grant Program	2%
Local ordinances related to livestock operations	5%
Support for bills calling for fair and accurate labeling of milk, dairy products, meat and their imitators.	1%
Local road funding and agriculture's use of local roads	5%
Improvements to the CDL process and requirements for farmers, custom operators and others involved in agriculture	1%
Minor Efforts	2%
All Other Matters	3%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2025

Certification and Electronic Signature

I certify I am Shawn Pfaff and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.