

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Dairy Business Association

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|----------------------------------------------|---------------------|---------------------|--------------------|
| Lobbyists | 100.50 | 254.00 | \$50,728.50 |
| Dairy Business Association | | | \$0.00 |
| Chad Zuleger | 93.00 | 168.50 | \$28,750.00 |
| Erin Tomasik | 1.50 | 25.50 | \$978.50 |
| Self-Employed Lobbyist - No Firm or Org | | | \$0.00 |
| Shawn WPfaff | 6.00 | 60.00 | \$21,000.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$50,728.50 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 100.50 Hours | 254.00 Hours | \$50,728.50 |

| Allocation of Lobbying Effort | Percent |
|-------------------------------|------------|
| Legislative Proposals | 77% |
| Assembly Bill 30 | 3 % |
| Assembly Bill 50 | 2 % |
| Assembly Bill 93 | 1 % |
| Assembly Bill 118 | 1 % |
| Assembly Bill 219 | 1 % |
| Assembly Bill 222 | 1 % |
| Assembly Bill 363 | 8 % |
| Assembly Bill 411 | 1 % |
| Assembly Bill 439 | 1 % |
| Assembly Bill 505 | 3 % |
| Assembly Bill 550 | 1 % |
| Assembly Bill 554 | 2 % |
| Assembly Bill 627 | 8 % |
| Assembly Bill 635 | 3 % |
| Assembly Bill 664 | 2 % |
| Assembly Bill 679 | 1 % |
| Assembly Bill 721 | 1 % |
| Assembly Bill 766 | 2 % |
| Senate Bill 7 | 2 % |
| Senate Bill 45 | 2 % |
| Senate Bill 78 | 2 % |
| Senate Bill 113 | 1 % |

| Allocation of Lobbying Effort | Percent |
|-------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| Senate Bill 218 | 0% |
| Senate Bill 284 | 2% |
| Senate Bill 323 | 7% |
| Senate Bill 412 | 1% |
| Senate Bill 443 | 1% |
| Senate Bill 501 | 2% |
| Senate Bill 560 | 1% |
| Senate Bill 622 | 7% |
| Senate Bill 628 | 2% |
| Senate Bill 645 | 1% |
| Senate Bill 722 | 1% |
| Senate Bill 723 | 1% |
| Senate Bill 783 | 1% |
| Budget Bill Subjects | 5% |
| Agriculture, Trade, and Consumer Protection: Agricultural Resource Management | 1% |
| Agriculture, Trade, and Consumer Protection: Agriculture Development Services | 1% |
| Natural Resources: Environmental Management | 1% |
| Transportation: Local Transportation Assistance | 1% |
| University of Wisconsin System | 1% |
| Administrative Rulemaking Proceedings | 12% |
| Animal disease and movement | 2% |
| Animal markets, dealers and truckers | 7% |
| Swine PRRS and PEDv | 1% |
| NR 207, relating to implementation of the state's antidegradation policy. | 2% |
| Topics Not Yet Assigned A Bill Or Rule Number | 6% |
| LRB-5715/1 and LRB-6150/1 relating to: the sale, service, and labeling of food products containing lab-grown milk and providing a penalty | 1% |
| LRB 4708/1 and LRB-5209/1 relating to: fees related to animal markets, animal dealers, animal truckers, and animal transport vehicles | 2% |
| LRB 4367 - Groundwater Exceedance Standards | 2% |
| LRB-2577/P2 relating to ingredient disclosure requirements and labeling. | 1% |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Sunday, February 1, 2026

Certification and Electronic Signature

I certify I am Shawn Pfaff and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.