

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

SEIU Wisconsin State Council

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	33.00	53.00	\$9,300.00
Self-Employed Lobbyist - Goyke & Associates			\$0.00
Gary R Goyke	33.00	53.00	\$9,300.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$13,278.00
Comments:	The Union brought members to Madison for a public rally at the Capitol in support of long term care health issues. No specific bill was lobbied. These are the time and expenses for staff who helped coordinate the day trip.		
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$9,300.00
b) Non-Lobbyist Employees			\$3,356.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	33.00 Hours	53.00 Hours	\$25,934.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	2%
Assembly Bill 12	2 %
Budget Bill Subjects	55%
Budget Stabilization Fund	5 %
Health Services: Departmentwide	5 %
Health Services: Medicaid Services	10 %
Safety and Professional Services: Departmentwide	5 %
University of Wisconsin System	20 %
Workforce Development: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Wisconsin specific "Long Term Care" policy and funding issues.	10 %
SEIU will monitor/research Wisconsin DHS proposed wage boosts for direct care workers and providers serving older adults and individuals with disabilities.	5 %
SEIU will work with UW officials, state officials and local elected leader's discussing the process for election concerning collective bargaining rights for health care and health care service workers.	5 %
State of Wisconsin Healthcare Workforce. SEIU will monitor all aspects of the special task force established to make proposals for the next state budget and legislative session.	10 %
All matters related to hospital workers union rights.	10 %
Minor Efforts	0%
All Other Matters	3%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 25, 2025

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of SEIU Wisconsin State Council.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.