

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Alliance of Wisconsin Retailers, LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	1.50	72.75	\$27,925.00
Buhrandt Strategies, LLC			\$0.00
Jeffrey Buhrandt	0.00	18.50	\$0.00
Paladin Consulting Group			\$0.00
Savannah Regali	1.50	35.75	\$0.00
Paladin Consulting Group LLC			\$27,925.00
Bryan Brooks	0.00	11.25	\$0.00
Jeff M Fitzgerald	0.00	7.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$27,925.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	1.50 Hours	72.75 Hours	\$27,925.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	60%
Assembly Bill 89	15 %
Assembly Bill 172	10 %
Assembly Bill 180	5 %
Senate Bill 92	15 %
Senate Bill 154	5 %
Senate Bill 166	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	40%
Organized Retail Crime	20 %
General issues related to the Retail Industry	20 %
Minor Efforts	0%
All Other Matters	0%

Total Reported Lobbying Effort:	100%
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Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Bryan Brooks and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alliance of Wisconsin Retailers, LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.