

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Consumer Data Industry Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>6.25</b>	<b>35.25</b>	<b>\$22,555.00</b>
Paladin Consulting Group			\$0.00
Savannah Regali	0.00	8.25	\$0.00
Paladin Consulting Group LLC			\$22,555.00
Bryan Brooks	1.25	8.50	\$0.00
Jeff M Fitzgerald	5.00	18.50	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$22,555.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>6.25 Hours</b>	<b>35.25 Hours</b>	<b>\$22,555.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>60%</b>
Assembly Bill 171	10 %
Assembly Bill 172	20 %
Senate Bill 166	20 %
Senate Bill 169	10 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>40%</b>
Data Privacy Issues	40 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, July 29, 2025**

## Certification and Electronic Signature

I certify I am Bryan Brooks and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Consumer Data Industry Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

