

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Consumer Data Industry Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	0.00	16.50	\$21,630.00
Paladin Consulting Group			\$0.00
Savannah Regali	0.00	3.75	\$0.00
Paladin Consulting Group LLC			\$21,630.00
Bryan Brooks	0.00	5.75	\$0.00
Jeff MFitzgerald	0.00	7.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$21,630.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	0.00 Hours	16.50 Hours	\$21,630.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 172	10 %
Senate Bill 166	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Data Privacy Issues	80 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 30, 2026

Certification and Electronic Signature

I certify I am Bryan Brooks and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Consumer Data Industry Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.