

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Visa, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	20.50	4.50	\$15,000.00
MK Lobby			\$15,000.00
Matthew D Kussow	20.50	4.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$15,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	20.50 Hours	4.50 Hours	\$15,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 172	5 %
Senate Bill 166	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Interchange fees on credit/debit card transactions	80 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 8, 2025

Certification and Electronic Signature

I certify I am Matthew Kussow and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Visa, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.