

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Wisconsin Automobile and Truck Dealers Association, Inc.

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|---------------------|
| Lobbyists | 45.25 | 544.00 | \$197,692.01 |
| Hubbard Wilson & Zelenkova | | | \$27,000.00 |
| Gregory Hubbard | 0.00 | 18.75 | \$0.00 |
| Daniel Romportl | 0.00 | 0.00 | \$0.00 |
| Katie White | 0.00 | 0.00 | \$0.00 |
| Ramie Zelenkova | 2.00 | 1.00 | \$0.00 |
| Hubbard Wilson & Zelenkova, LLC | | | \$0.00 |
| AJ Wilson | 0.50 | 5.75 | \$0.00 |
| Paladin Consulting Group | | | \$24,000.00 |
| Savannah Regali | 1.00 | 6.75 | \$0.00 |
| Paladin Consulting Group LLC | | | \$0.00 |
| Bryan Brooks | 0.00 | 9.50 | \$0.00 |
| Jeff M Fitzgerald | 0.00 | 2.00 | \$0.00 |
| Schreiber GR Group | | | \$24,000.00 |
| Nicole Burns | 0.00 | 0.00 | \$0.00 |
| Annie Early | 0.25 | 1.75 | \$0.00 |
| George Ermert | 0.00 | 0.00 | \$0.00 |
| Jeremy J Shepherd | 0.00 | 1.00 | \$0.00 |
| Kenneth Walsh | 0.00 | 0.00 | \$0.00 |
| Wisconsin Automobile & Truck Dealers Association | | | \$122,692.01 |
| William A Sepic | 30.50 | 240.50 | \$0.00 |
| Wisconsin Automobile and Truck Dealers Association | | | \$0.00 |
| chris snyder | 11.00 | 257.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | \$197,692.01 | | |
| b) Non-Lobbyist Employees | \$0.00 | | |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 45.25 Hours | 544.00 Hours | \$197,692.01 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 31% |
| Assembly Bill 83 | 2 % |
| Assembly Bill 135 | 6 % |
| Assembly Bill 161 | 4 % |
| Senate Bill 82 | 6 % |
| Senate Bill 129 | 13 % |
| Budget Bill Subjects | 36% |
| Transportation: Departmentwide | 36 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 33% |
| Motor Vehicle Franchise Law | 33 % |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Monday, July 28, 2025

Certification and Electronic Signature

I certify I am Matt Lavold and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Automobile and Truck Dealers Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.