

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

## Wisconsin Land and Water Conservation Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>86.25</b>	<b>162.00</b>	<b>\$14,478.72</b>
Self-Employed Lobbyist - No Firm or Org			\$0.00
Shawn W Pfaff	35.00	44.00	\$5,000.00
Wisconsin Land and Water Conservation Association, Inc.			\$0.00
Matt Krueger	51.25	118.00	\$9,478.72
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$14,478.72</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>86.25 Hours</b>	<b>162.00 Hours</b>	<b>\$14,478.72</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>50%</b>
Assembly Bill 50	22 %
Assembly Bill 118	3 %
Senate Bill 45	22 %
Senate Bill 78	1 %
Senate Bill 113	2 %
<b>Budget Bill Subjects</b>	<b>44%</b>
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	44 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>4%</b>
Matters related to wake boats and wake surfing	2 %
Matters related to the state Nonpoint Source Program	2 %
<b>Minor Efforts</b>	<b>2%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, July 31, 2025**

**Certification and Electronic Signature**

I certify I am Matt Krueger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Land and Water Conservation Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.