

# Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Land and Water Conservation Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>8.25</b>	<b>61.50</b>	<b>\$7,562.20</b>
Self-Employed Lobbyist - No Firm or Org			\$0.00
Shawn W Pfaff	2.00	22.00	\$5,000.00
Wisconsin Land and Water Conservation Association, Inc.			\$0.00
Matt Krueger	6.25	39.50	\$2,562.20
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$7,562.20</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>8.25 Hours</b>	<b>61.50 Hours</b>	<b>\$7,562.20</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>87%</b>
Assembly Bill 50	5 %
Assembly Bill 453	2 %
Assembly Bill 635	45 %
Senate Bill 45	5 %
Senate Bill 628	30 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>10%</b>
Matters related to the DATCP Soil & Water Resource Mgmt Program	5 %
Matters related to the state Nonpoint Source Program	5 %
<b>Minor Efforts</b>	<b>3%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Sunday, February 1, 2026

## Certification and Electronic Signature

I certify I am Matt Krueger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Land and Water Conservation Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

