Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Vitu, Inc. (f/k/a Motor Vehicle Software Corporation)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	5.00	31.00	\$30,790.00
Paladin Consulting Group			\$0.00
Savannah Regali	0.00	6.75	\$0.00
Paladin Consulting Group LLC			\$30,790.00
Bryan Brooks	5.00	14.25	\$0.00
Jeff M Fitzgerald	0.00	10.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$30,790.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	5.00 Hours	31.00 Hours	\$30,790.00

Allocation of Lobbying Effort	
Legislative Proposals	
Budget Bill Subjects	
Administrative Rulemaking Proceedings	
Topics Not Yet Assigned A Bill Or Rule Number	
Vehicle Dealer Registration and Licensing	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 29, 2025

Certification and Electronic Signature

I certify I am Bryan Brooks and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Vitu, Inc. (f/k/a Motor Vehicle Software Corporation).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin

Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.						