Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

TMap LLC (DBA MakeMyMove)

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars | |
|--|------------------------|----------------|-------------|--|
| Lobbyists | 20.75 | 27.50 | \$42,000.00 | |
| Self-Employed Lobbyist - Wimmer Consulting | | | \$0.00 | |
| Kyle Christianson | 16.75 | 11.50 | \$21,000.00 | |
| Eric J Petersen | 4.00 | 16.00 | \$21,000.00 | |
| Comments: | | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 | |
| Comments: | | | | |
| Overhead | | | \$0.00 | |
| Payments to Officials ² | | | \$0.00 | |
| Travel and Living Expenses | | | | |
| a) Lobbyist Employees | | | \$42,000.00 | |
| b) Non-Lobbyist Employees | | | \$0.00 | |
| All Other Lobbying Expenses | | | \$0.00 | |
| Total Lobbying Time And Expenditures: | 20.75 Hours | 27.50 Hours | \$42,000.00 | |

| Allocation of Lobbying Effort | |
|--|------|
| Legislative Proposals | 20% |
| Assembly Bill 279 | 10 % |
| Senate Bill 285 | 10 % |
| Budget Bill Subjects | 20% |
| Wisconsin Economic Development Corporation | 10 % |
| Workforce Development: Workforce Development | 10 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | |
| To create a program that provides grants to communities to recruit new households to grow population and workforce | |
| Minor Efforts | 0% |
| All Other Matters | |
| Total Reported Lobbying Effort: | |

Report Certified On: Wednesday, July 30, 2025

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of TMap LLC (DBA MakeMyMove).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.