

# Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

TMap LLC (DBA MakeMyMove)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>7.00</b>	<b>15.00</b>	<b>\$42,000.00</b>
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	5.00	14.00	\$21,000.00
Eric J Petersen	2.00	1.00	\$21,000.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$42,000.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>7.00 Hours</b>	<b>15.00 Hours</b>	<b>\$42,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>40%</b>
Assembly Bill 279	20 %
Senate Bill 285	20 %
<b>Budget Bill Subjects</b>	<b>20%</b>
Wisconsin Economic Development Corporation	10 %
Workforce Development: Workforce Development	10 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>40%</b>
To create a program that provides grants to communities to recruit new households to grow population and workforce	40 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Friday, January 30, 2026**

## Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of TMap LLC (DBA MakeMyMove).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.