

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

NAIOP Wisconsin

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Lobbyists</b>                             | <b>46.00</b>        | <b>248.50</b>       | <b>\$16,376.68</b> |
| Husch Blackwell Strategies                   |                     |                     | \$0.00             |
| Brian Taffora                                | 0.00                | 0.00                | \$0.00             |
| Michael Best Strategies, LLC                 |                     |                     | \$0.00             |
| William J McCoshen                           | 8.50                | 24.50               | \$761.64           |
| Self-Employed Lobbyist - No Firm or Org      |                     |                     | \$0.00             |
| James Villa                                  | 37.50               | 224.00              | \$15,615.04        |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Overhead</b>                              |                     |                     | <b>\$600.00</b>    |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) Lobbyist Employees                        |                     |                     | <b>\$16,376.68</b> |
| b) Non-Lobbyist Employees                    |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$861.64</b>    |
| <b>Total Lobbying Time And Expenditures:</b> | <b>46.00 Hours</b>  | <b>248.50 Hours</b> | <b>\$17,838.32</b> |

| Allocation of Lobbying Effort | Percent    |
|-------------------------------|------------|
| <b>Legislative Proposals</b>  | <b>45%</b> |
| Assembly Bill 22              | 1 %        |
| Assembly Bill 137             | 1 %        |
| Assembly Bill 140             | 1 %        |
| Assembly Bill 182             | 5 %        |
| Assembly Bill 194             | 10 %       |
| Assembly Bill 202             | 3 %        |
| Assembly Bill 218             | 1 %        |
| Assembly Bill 228             | 5 %        |
| Senate Bill 24                | 1 %        |
| Senate Bill 133               | 1 %        |
| Senate Bill 155               | 1 %        |
| Senate Bill 178               | 5 %        |
| Senate Bill 180               | 5 %        |
| Senate Bill 206               | 5 %        |

|   |             |
|---|-------------|
| <b>Budget Bill Subjects</b>   | <b>40%</b>  |
| Housing and Development Authority: Departmentwide                                     | 20 %        |
| Wisconsin Economic Development Corporation  | 20 %        |
| <b>Administrative Rulemaking Proceedings</b>  | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                                  | <b>15%</b>  |
| Data Centers  | 5 %         |
| Workforce Housing   | 5 %         |
| Tax Incremental Financing (TIF) -- Issues related to the regulation of TIF districts. | 5 %         |
| <b>Minor Efforts</b>  | <b>0%</b>   |
| <b>All Other Matters</b>  | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>  | <b>100%</b> |

**Report Certified On: Wednesday, July 30, 2025**

**Certification and Electronic Signature**

I certify I am James Villa and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIOP Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.