

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

NAIOP Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	46.00	248.50	\$16,376.68
Husch Blackwell Strategies			\$0.00
Brian Taffora	0.00	0.00	\$0.00
Michael Best Strategies, LLC			\$0.00
William J McCoshen	8.50	24.50	\$761.64
Self-Employed Lobbyist - No Firm or Org			\$0.00
James Villa	37.50	224.00	\$15,615.04
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$600.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$16,376.68
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$861.64
Total Lobbying Time And Expenditures:	46.00 Hours	248.50 Hours	\$17,838.32

Allocation of Lobbying Effort	Percent
Legislative Proposals	45%
Assembly Bill 22	1 %
Assembly Bill 137	1 %
Assembly Bill 140	1 %
Assembly Bill 182	5 %
Assembly Bill 194	10 %
Assembly Bill 202	3 %
Assembly Bill 218	1 %
Assembly Bill 228	5 %
Senate Bill 24	1 %
Senate Bill 133	1 %
Senate Bill 155	1 %
Senate Bill 178	5 %
Senate Bill 180	5 %
Senate Bill 206	5 %

Budget Bill Subjects	40%
Housing and Development Authority: Departmentwide	20 %
Wisconsin Economic Development Corporation	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	15%
Data Centers	5 %
Workforce Housing	5 %
Tax Incremental Financing (TIF) -- Issues related to the regulation of TIF districts.	5 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 30, 2025

Certification and Electronic Signature

I certify I am James Villa and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIOP Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.