

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Wisconsin Dells Visitors and Convention Bureau

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	1.00	1.20	\$660.00
The Welch Group			
Jordan Lamb	1.00	1.20	\$0.00
Jim Steineke	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			
Payments to Officials²			
Travel and Living Expenses			
a) Lobbyist Employees			
b) Non-Lobbyist Employees			
All Other Lobbying Expenses			
Total Lobbying Time And Expenditures:	1.00 Hours	1.20 Hours	\$660.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	100%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 26, 2026

Certification and Electronic Signature

I certify I am Jordan Lamb and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Dells Visitors and Convention Bureau.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.