

# Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Badger Advocates, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>39.75</b>	<b>141.75</b>	<b>\$135,000.00</b>
Schreiber GR Group			\$45,000.00
Nicole Burns	1.00	9.75	\$0.00
Kenneth Walsh	3.75	11.50	\$0.00
Self-Employed Lobbyist - Wimmer Consulting			\$90,000.00
Eric J Petersen	35.00	120.50	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$48,315.54</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>39.75 Hours</b>	<b>141.75 Hours</b>	<b>\$183,315.54</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>50%</b>
University of Wisconsin System	50 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>50%</b>
Matters related to State Building Commission projects for UW Madison	10 %
Matters relating to the governance of UW System.	10 %
University of Wisconsin System; state funding; tuition; governance	30 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, July 30, 2025**

## Certification and Electronic Signature

I certify I am Brian Hellmer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Badger Advocates, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.