

Lobbying And Time Expenditures

2025-2026 Legislative Session

July-December 2025

Badger Advocates, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	50.00	41.50	\$150,000.00
Schreiber GR Group			\$60,000.00
Nicole Burns	0.00	4.00	\$0.00
Kenneth Walsh	0.00	12.50	\$0.00
Self-Employed Lobbyist - Wimmer Consulting			\$90,000.00
Eric J Petersen	50.00	25.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$63,899.54
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$150,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	50.00 Hours	41.50 Hours	\$213,899.54

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	50%
University of Wisconsin System	50 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%
Matters related to State Building Commission projects for UW Madison	10 %
Matters relating to the governance of UW System.	10 %
University of Wisconsin System; state funding; tuition; governance	30 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, February 2, 2026

Certification and Electronic Signature

I certify I am Brian Hellmer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Badger Advocates, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.