

Lobbying And Time Expenditures

2025-2026 Legislative Session

January-June 2025

Hims & Hers Health, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	10.00	30.50	\$24,000.00
The Welch Group			\$24,000.00
Stamena Mesec	2.00	11.50	\$0.00
Peter Welch	8.00	19.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$480.75
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$24,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	10.00 Hours	30.50 Hours	\$24,480.75

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	70%
Health Services: Departmentwide	70 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	30%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 28, 2025

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Hims & Hers Health, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.