

Legislative Bill/Resolution

2003-2004 Legislative Session

Assembly Bill 172

Relating to: consumer data protection and providing a penalty. (FE)

1)

Alliance of Wisconsin Retailers, LLC



Other

Notified Date: 5/7/2025

2)

Alliant Energy



Other

Notified Date: 5/27/2025

3)

Amazon.com Services LLC



Other

Notified Date: 7/18/2025

4)

American Civil Liberties Union of Wisconsin Inc



Against

Notified Date: 4/27/2025

5)

AT&T Wisconsin



Undisclosed

Notified Date: 7/30/2025

6)

BioForward Inc.



Other

Notified Date: 4/11/2025

7)

Consumer Data Industry Association



Other

Notified Date: 5/7/2025

8)

Consumer Healthcare Products Association

 Against

Notified Date: 10/1/2025

9)

Eli Lilly and Company (formerly Lilly USA)

 Other

Notified Date: 4/17/2025

10)

Great Lakes Credit & Collection Association

 Undisclosed

Notified Date: 4/10/2025

11)

Kwik Trip Inc.

 Other

Notified Date: 9/22/2025

12)

Microsoft Corporation

 For

Notified Date: 5/7/2025

13)

National Federation of Independent Business

 Against

Notified Date: 10/23/2025

14)

RELX Inc.

 Other

Notified Date: 4/16/2025

15)

State Privacy and Security Coalition, Inc.



Other

Notified Date: 9/24/2025

16)

TDS Telecommunications Corporation



Against

Notified Date: 5/7/2025

17)

Visa, Inc.



Other

Notified Date: 4/15/2025

18)

Wisconsin Bankers Association



Other

Notified Date: 8/7/2025

19)

Wisconsin Council of Life Insurers



Other

Notified Date: 5/28/2025

20)

Wisconsin Farm Credit Services



Other

Notified Date: 4/11/2025

21)

Wisconsin Fuel & Retail Association (WFRA)



Against

Notified Date: 5/8/2025

22)

Wisconsin Grocers Association



Other

Notified Date: 4/17/2025

23)

Wisconsin Hotel and Lodging Association

 Against

Notified Date: 5/6/2025

24)

Wisconsin Manufacturers & Commerce

 Against 

Notified Date: 5/7/2025

25)

Wisconsin REALTORS Association

 Other

Notified Date: 4/29/2025

26)

Wisconsin Restaurant Association

 Against

Notified Date: 5/6/2025

27)

Wisconsin State Telecommunications Association

 Against

Notified Date: 5/7/2025

28)

Wisconsin Technology Council

 For

Notified Date: 5/8/2025