

# Legislative Bill/Resolution

2007-2008 Legislative Session

## Senate Bill 166

Relating to: consumer data protection and providing a penalty. (FE)

1)

### Alliance of Wisconsin Retailers, LLC

 Other

Notified Date: 5/7/2025

2)

### Alliant Energy

 Other

Notified Date: 5/27/2025

3)

### Amazon.com Services LLC

 Other

Notified Date: 7/18/2025

4)

### American Civil Liberties Union of Wisconsin Inc

 Against

Notified Date: 4/27/2025

5)

### AT&T Wisconsin

 Undisclosed

Notified Date: 7/30/2025

6)

### BioForward Inc.

 Other

Notified Date: 4/11/2025

7)

### Consumer Data Industry Association

 Other

**Notified Date:** 5/7/2025

8)

## Consumer Healthcare Products Association

 **Against**

**Notified Date:** 10/1/2025

9)

## Eli Lilly and Company (formerly Lilly USA)

 **Other**

**Notified Date:** 4/17/2025

10)

## Kwik Trip Inc.

 **Other**

**Notified Date:** 9/22/2025

11)

## Microsoft Corporation

 **For**

**Notified Date:** 5/7/2025

12)

## National Federation of Independent Business

 **Against**

**Notified Date:** 10/23/2025

13)

## RELX Inc.

 **Other**

**Notified Date:** 4/16/2025

14)

## TDS Telecommunications Corporation

 **Against**

**Notified Date:** 5/7/2025

15)

## Visa, Inc.

➡ Other

Notified Date: 4/15/2025

16)

## Wisconsin Bankers Association

➡ Other

Notified Date: 8/7/2025

17)

## Wisconsin Council of Life Insurers

➡ Other

Notified Date: 5/28/2025

18)

## Wisconsin Farm Credit Services

➡ Other

Notified Date: 4/11/2025

19)

## Wisconsin Fuel & Retail Association (WFRA)

⬇ Against

Notified Date: 5/8/2025

20)

## Wisconsin Grocers Association

➡ Other

Notified Date: 5/7/2025

21)

## Wisconsin Hotel and Lodging Association

⬇ Against

Notified Date: 5/6/2025

22)

## Wisconsin Manufacturers & Commerce

⬇ Against 🗨

**Notified Date:** 5/7/2025

23)

## Wisconsin REALTORS Association

 **Other**

**Notified Date:** 4/8/2025

24)

## Wisconsin Restaurant Association

 **Against**

**Notified Date:** 5/6/2025

25)

## Wisconsin State Telecommunications Association

 **Against**

**Notified Date:** 5/7/2025

26)

## Wisconsin Technology Council

 **For**

**Notified Date:** 5/8/2025