### Legislative Bill/Resolution

2009-2010 Legislative Session

### **Assembly Bill 357**

relating to: advertising for prescription drugs.

1) Amgen

# ? Undisclosed

Notified Date: 5/2/2005

### 2) Eli Lilly and Company

Against

Notified Date: 9/7/2005

#### 3) Outdoor Advertising Association of Wisconsin

Against

Notified Date: 11/3/2005

4) Pfizer Inc

# Against

Notified Date: 9/14/2005

#### 5) Pharmaceutical Research and Manufacturers of America

Against

Notified Date: 12/6/2005

### 6) Wisconsin Association of Health Underwriters

# ? Undisclosed

Notified Date: 5/16/2005

### 7) Wisconsin Association of Provider Networks

### ? Undisclosed

Notified Date: 7/18/2005

### 8) Wisconsin Broadcasters Association

Against

Notified Date: 5/19/2005

#### 9) Wisconsin Manufacturers & Commerce

Against

Notified Date: 9/6/2005

### 10) Wisconsin Medical Society (formerly State Medical

## Society of Wisconsin)

? Undisclosed

Notified Date: 9/13/2005

11) Wyeth-Ayerst Laboratories c/o American Home Products

Against

Notified Date: 12/6/2005