#### Legislative Bill/Resolution

2011-2012 Legislative Session

#### **Assembly Bill 357**

relating to: advertising for prescription drugs.

1) Amgen

# ? Undisclosed

Notified Date: 5/2/2005

2) Eli Lilly and Company

# Against

Notified Date: 9/7/2005

3) Outdoor Advertising Association of Wisconsin

# Against

Notified Date: 11/3/2005

4) Pfizer Inc

# Against

Notified Date: 9/14/2005

5) Pharmaceutical Research and Manufacturers of America

### Against

Notified Date: 12/6/2005

6) Wisconsin Association of Health Underwriters

#### ? Undisclosed

Notified Date: 5/16/2005

7) Wisconsin Association of Provider Networks

#### ? Undisclosed

Notified Date: 7/18/2005

8) Wisconsin Broadcasters Association

# Against

Notified Date: 5/19/2005

9) Wisconsin Manufacturers & Commerce

# Against

Notified Date: 9/6/2005

10) Wisconsin Medical Society (formerly State Medical

### Society of Wisconsin)

? Undisclosed

Notified Date: 9/13/2005

11) Wyeth-Ayerst Laboratories c/o American Home Products

Against

Notified Date: 12/6/2005