

Legislative Bill/Resolution

2021-2022 Legislative Session

Senate Bill 166

Relating to: consumer data protection and providing a penalty. (FE)

1)

Alliance of Wisconsin Retailers, LLC

 Other

Notified Date: 5/7/2025

2)

Alliant Energy

 Other

Notified Date: 5/27/2025

3)

Amazon.com Services LLC

 Other

Notified Date: 7/18/2025

4)

American Civil Liberties Union of Wisconsin Inc

 Against

Notified Date: 4/27/2025

5)

AT&T Wisconsin

 Undisclosed

Notified Date: 7/30/2025

6)

BioForward Inc.

 Other

Notified Date: 4/11/2025

7)

Consumer Data Industry Association

 Other

Notified Date: 5/7/2025

8)

Consumer Healthcare Products Association

 **Against**

Notified Date: 10/1/2025

9)

Eli Lilly and Company (formerly Lilly USA)

 **Other**

Notified Date: 4/17/2025

10)

Kwik Trip Inc.

 **Other**

Notified Date: 9/22/2025

11)

Microsoft Corporation

 **For**

Notified Date: 5/7/2025

12)

National Federation of Independent Business

 **Against**

Notified Date: 10/23/2025

13)

RELX Inc.

 **Other**

Notified Date: 4/16/2025

14)

TDS Telecommunications Corporation

 **Against**

Notified Date: 5/7/2025

15)

Visa, Inc.

➡ Other

Notified Date: 4/15/2025

16)

Wisconsin Bankers Association

➡ Other

Notified Date: 8/7/2025

17)

Wisconsin Council of Life Insurers

➡ Other

Notified Date: 5/28/2025

18)

Wisconsin Farm Credit Services

➡ Other

Notified Date: 4/11/2025

19)

Wisconsin Fuel & Retail Association (WFRA)

⬇ Against

Notified Date: 5/8/2025

20)

Wisconsin Grocers Association

➡ Other

Notified Date: 5/7/2025

21)

Wisconsin Hotel and Lodging Association

⬇ Against

Notified Date: 5/6/2025

22)

Wisconsin Manufacturers & Commerce

⬇ Against 🗨

Notified Date: 5/7/2025

23)

Wisconsin REALTORS Association

 **Other**

Notified Date: 4/8/2025

24)

Wisconsin Restaurant Association

 **Against**

Notified Date: 5/6/2025

25)

Wisconsin State Telecommunications Association

 **Against**

Notified Date: 5/7/2025

26)

Wisconsin Technology Council

 **For**

Notified Date: 5/8/2025