

# Legislative Bill/Resolution

2021-2022 Legislative Session

## Senate Bill 166

Relating to: consumer data protection and providing a penalty. (FE)

1)

### Alliance of Wisconsin Retailers, LLC



**Other**

**Notified Date:** 5/7/2025

2)

### Alliant Energy



**Other**

**Notified Date:** 5/27/2025

3)

### Amazon.com Services LLC



**Other**

**Notified Date:** 7/18/2025

4)

### American Civil Liberties Union of Wisconsin Inc



**Against**

**Notified Date:** 4/27/2025

5)

### AT&T Wisconsin



**Undisclosed**

**Notified Date:** 7/30/2025

6)

### BioForward Inc.



**Other**

**Notified Date:** 4/11/2025

7)

### Consumer Data Industry Association



**Other**

Notified Date: 5/7/2025

8)

## Consumer Healthcare Products Association

 Against

Notified Date: 10/1/2025

9)

## Eli Lilly and Company (formerly Lilly USA)

 Other

Notified Date: 4/17/2025

10)

## Kwik Trip Inc.

 Other

Notified Date: 9/22/2025

11)

## Microsoft Corporation

 For

Notified Date: 5/7/2025

12)

## National Federation of Independent Business

 Against

Notified Date: 10/23/2025

13)

## RELX Inc.

 Other

Notified Date: 4/16/2025

14)

## TDS Telecommunications Corporation

 Against

Notified Date: 5/7/2025

15)

## Visa, Inc.

➡ Other

Notified Date: 4/15/2025

16)

## Wisconsin Bankers Association

➡ Other

Notified Date: 8/7/2025

17)

## Wisconsin Council of Life Insurers

➡ Other

Notified Date: 5/28/2025

18)

## Wisconsin Farm Credit Services

➡ Other

Notified Date: 4/11/2025

19)

## Wisconsin Fuel & Retail Association (WFRA)

⬇ Against

Notified Date: 5/8/2025

20)

## Wisconsin Grocers Association

➡ Other

Notified Date: 5/7/2025

21)

## Wisconsin Hotel and Lodging Association

⬇ Against

Notified Date: 5/6/2025

22)

## Wisconsin Manufacturers & Commerce

⬇ Against 

Notified Date: 5/7/2025

23)

## Wisconsin REALTORS Association

 Other

Notified Date: 4/8/2025

24)

## Wisconsin Restaurant Association

 Against

Notified Date: 5/6/2025

25)

## Wisconsin State Telecommunications Association

 Against

Notified Date: 5/7/2025

26)

## Wisconsin Technology Council

 For

Notified Date: 5/8/2025