

Legislative Bill/Resolution

2023-2024 Legislative Session

Assembly Bill 466

Relating to: consumer data protection and providing a penalty. (FE)

1)
7-Eleven, Inc

 **Undisclosed**

Notified Date: 10/10/2023

2)
Alliance of Wisconsin Retailers, LLC

 **Against**

Notified Date: 2/16/2024

3)
Asurion

 **Undisclosed**

Notified Date: 10/11/2023

4)
AT&T Wisconsin

 **Other** 

Notified Date: 10/27/2023

5)
Bank of America Corporation

 **Undisclosed**

Notified Date: 10/16/2023

6)
BioForward Inc. (formerly Wisconsin Biotechnology and Medical Device Association Inc)

 **Other**

Notified Date: 12/14/2023

7)
Brightspeed

 **Against**

Notified Date: 11/1/2023

8)
Charter Communications, Inc.

 **Undisclosed**

Notified Date: 10/11/2023

9)
Consumer Data Industry Association

 **Other**

Notified Date: 12/19/2023

10)
Flock Group, Inc. dba Flock Safety

 **Other**

Notified Date: 1/30/2024

11)
Great Lakes Credit & Collection Association

 **Other**

Notified Date: 10/10/2023

12)
Independent Insurance Agents of Wisconsin

 **Other**

Notified Date: 10/6/2023

13)
Microsoft Corporation

 **For**

Notified Date: 10/11/2023

14)
National Federation of Independent Business

 **Against**

Notified Date: 10/11/2023

15)

National Insurance Crime Bureau



Notified Date: 10/9/2023

16)

RELX Inc.



Notified Date: 10/10/2023

17)

State Privacy and Security Coalition, Inc.



Notified Date: 11/13/2023

18)

TDS Telecommunications Corporation



Notified Date: 10/11/2023

19)

TechNet



Notified Date: 10/12/2023

20)

Wisconsin Civil Justice Council, Inc



Notified Date: 10/6/2023

21)

Wisconsin Farm Credit Services



Notified Date: 10/6/2023

22)

Wisconsin Fuel & Retail Association (formerly WI Petroleum Marketers & Convenience Store

Association)

 **Against**

Notified Date: 10/11/2023

23)

Wisconsin Grocers Association

 **Against** 

Notified Date: 10/9/2023

24)

Wisconsin Hotel and Lodging Association

 **Against**

Notified Date: 10/11/2023

25)

Wisconsin Insurance Alliance

 **Other**

Notified Date: 11/13/2023

26)

Wisconsin Manufacturers & Commerce

 **Against**

Notified Date: 10/11/2023

27)

Wisconsin Professional Police Association

 **For**

Notified Date: 11/2/2023

28)

Wisconsin REALTORS Association

 **Other**

Notified Date: 11/3/2023

29)

Wisconsin Restaurant Association

 **Against**

Notified Date: 11/1/2023

30)

Wisconsin State Telecommunications Association

 **Against**

Notified Date: 11/2/2023

31)

Wisconsin Technology Council

 **Other**

Notified Date: 10/6/2023