

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 872

Relating to: restricting controllers from using consumer personal data and providing a penalty.

1) [Alliance of Automobile Manufacturers](#)

↓ **Against**

Notified Date: 2/12/2020

2) [Alliance of Health Insurers, U.A.](#)

↓ **Against**

Notified Date: 2/14/2020

3) [Alliance of Wisconsin Retailers, LLC](#)

↓ **Against**

Notified Date: 2/11/2020

4) [American Family Insurance Group](#)

? **Undisclosed**

Notified Date: 2/11/2020

5) [American Property Casualty Insurance Association](#)

↓ **Against**

Notified Date: 2/12/2020

6) [AT&T Wisconsin](#)

→ **Other**

Notified Date: 2/11/2020

7) [CenturyLink \(formerly CenturyTel Service Group LLC\)](#)

→ **Other**

Notified Date: 2/11/2020

8) [Charter Communications, Inc.](#)

? **Undisclosed**

Notified Date: 2/11/2020

9) [Consumer Data Industry Association](#)

↓ **Against**

Notified Date: 2/11/2020

10) [CTIA - The Wireless Association](#)

↓ **Against**

Notified Date: 2/13/2020

11) [Great Lakes Credit & Collection Association](#)

↓ **Against**

Notified Date: 2/12/2020

12) [Independent Insurance Agents of Wisconsin](#)

↓ **Against**

Notified Date: 2/11/2020

13) [Microsoft Corporation](#)

↑ **For**

Notified Date: 2/12/2020

14) [National Federation of Independent Business](#)

↓ **Against**

Notified Date: 2/12/2020

15) [Northwestern Mutual](#)

↓ **Against**

Notified Date: 2/12/2020

16) [Outdoor Advertising Association of Wisconsin](#)

↓ **Against**

Notified Date: 2/11/2020

17) [Quicken Loans Inc](#)

→ **Other**

Notified Date: 2/16/2020

18) [RELX Inc.](#)

→ **Other** ⓘ

Notified Date: 2/12/2020

19) [Sentry Insurance a Mutual Company](#)

? **Undisclosed**

Notified Date: 2/13/2020

20) [Skyward Inc.](#)

? **Undisclosed**

Notified Date: 2/24/2020

21) [Thrivent Financial for Lutherans](#)

 **Against** 

Notified Date: 2/12/2020

22) [United States Cellular Corporation](#)

 **Undisclosed**

Notified Date: 2/11/2020

23) [Walgreen Co](#)

 **Undisclosed**

Notified Date: 2/11/2020

24) [Wal-Mart](#)

 **Undisclosed**

Notified Date: 2/11/2020

25) [Waste Management](#)

 **Other**

Notified Date: 3/3/2020

26) [Waukesha County Business Alliance Inc](#)

 **Against** 

Notified Date: 2/12/2020

27) [Wisconsin Broadcasters Association](#)

 **Against**

Notified Date: 2/12/2020

28) [WISCONSIN CABLE COMMUNICATIONS ASSOCIATION](#)

 **Undisclosed**

Notified Date: 2/11/2020

29) [Wisconsin Council of Life Insurers](#)

 **Against**

Notified Date: 2/11/2020

30) [Wisconsin Grocers Association](#)

 **Against**

Notified Date: 2/12/2020

31) [Wisconsin Hospital Association](#)

? Undisclosed

Notified Date: 2/11/2020

32) [Wisconsin Independent Businesses, Inc.](#)

➡ **Other**

Notified Date: 2/24/2020

33) [Wisconsin Insurance Alliance](#)

↓ **Against**

Notified Date: 2/11/2020

34) [Wisconsin Manufacturers & Commerce](#)

↓ **Against** 💬

Notified Date: 2/11/2020

35) [Wisconsin Restaurant Association](#)

↓ **Against**

Notified Date: 2/11/2020

36) [Wisconsin State Telecommunications Association](#)

? Undisclosed

Notified Date: 2/12/2020

37) [Wisconsin Technology Council](#)

➡ **Other**

Notified Date: 2/11/2020

38) [WPS Health Insurance](#)

↓ **Against**

Notified Date: 2/12/2020