

# Legislative Bill/Resolution

2025-2026 Legislative Session

## Assembly Bill 957

Relating to: consumer data protection and providing a penalty. (FE)

1)

### 7-Eleven, Inc



Undisclosed

Notified Date: 3/3/2022

2)

### Alliance for Automotive Innovation



Other

Notified Date: 2/11/2022

3)

### Alliance of Health Insurers, U.A.



Other

Notified Date: 2/4/2022

4)

### Alliance of Wisconsin Retailers, LLC



Against

Notified Date: 2/16/2022

5)

### Americans For Prosperity



For

Notified Date: 2/15/2022

6)

### Apple Inc.



Undisclosed

Notified Date: 2/16/2022

7)

### AT&T Wisconsin



Other

Notified Date: 2/8/2022

8)  
**Charter Communications, Inc.**

➡ Other

Notified Date: 2/9/2022

9)  
**Entertainment Software Association**

❓ Undisclosed

Notified Date: 2/8/2022

10)  
**Great Lakes Credit & Collection Association**

⬇ Against

Notified Date: 2/8/2022

11)  
**Kwik Trip Inc.**

⬇ Against

Notified Date: 2/8/2022

12)  
**Microsoft Corporation**

⬆ For

Notified Date: 2/8/2022

13)  
**National Federation of Independent Business**

⬇ Against

Notified Date: 2/16/2022

14)  
**Nsight (DBA as Cellcom, Nsight Telservices, Nsight Tower, and Nsight)**

❓ Undisclosed

Notified Date: 2/14/2022

15)  
**RELX Inc.**

➡ Other 

Notified Date: 2/14/2022

16)  
**TDS Telecommunications Corporation**

⬇ Against

Notified Date: 2/9/2022

17)  
**Verizon and its Affiliates (formerly Verizon Wireless)**

⬇ Against

Notified Date: 2/23/2022

18)  
**Visa, Inc.**

❓ Undisclosed

Notified Date: 3/3/2022

19)  
**Wisconsin Bankers Association**

➡ Other

Notified Date: 2/7/2022

20)  
**WISCONSIN CABLE COMMUNICATIONS  
ASSOCIATION**

➡ Other

Notified Date: 2/9/2022

21)  
**Wisconsin Grocers Association**

⬇ Against

Notified Date: 2/4/2022

22)  
**Wisconsin Hospital Association**



**Other**

**Notified Date:** 3/7/2022

23)

### **Wisconsin Hotel and Lodging Association**



**Against**

**Notified Date:** 2/14/2022

24)

### **Wisconsin Manufacturers & Commerce**



**Against**

**Notified Date:** 2/4/2022

25)

### **Wisconsin Petroleum Marketers & Convenience Store Association**



**Against**

**Notified Date:** 2/15/2022

26)

### **Zillow Group, Inc.**



**For**

**Notified Date:** 2/16/2022