

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 957

Relating to: consumer data protection and providing a penalty. (FE)

1) 7-Eleven, Inc

 **Undisclosed**

Notified Date: 3/3/2022

2) Alliance for Automotive Innovation

 **Other**

Notified Date: 2/11/2022

3) Alliance of Health Insurers, U.A.

 **Other**

Notified Date: 2/4/2022

4) Alliance of Wisconsin Retailers, LLC

 **Against**

Notified Date: 2/16/2022

5) Americans For Prosperity

 **For**

Notified Date: 2/15/2022

6) Apple Inc.

 **Undisclosed**

Notified Date: 2/16/2022

7) AT&T Wisconsin

 **Other**

Notified Date: 2/8/2022

8)
Charter Communications, Inc.

 **Other**

Notified Date: 2/9/2022

9)
Entertainment Software Association

 **Undisclosed**

Notified Date: 2/8/2022

10)
Great Lakes Credit & Collection Association

 **Against**

Notified Date: 2/8/2022

11)
Kwik Trip Inc.

 **Against**

Notified Date: 2/8/2022

12)
Microsoft Corporation

 **For**

Notified Date: 2/8/2022

13)
National Federation of Independent Business

 **Against**

Notified Date: 2/16/2022

14)
Nsight (DBA as Cellcom, Nsight Telservices, Nsight Tower, and Nsight)

 **Undisclosed**

Notified Date: 2/14/2022

15)
RELX Inc.

 **Other** 

Notified Date: 2/14/2022

16)
TDS Telecommunications Corporation

 **Against**

Notified Date: 2/9/2022

17)
Verizon and its Affiliates (formerly Verizon Wireless)

 **Against**

Notified Date: 2/23/2022

18)
Visa, Inc.

 **Undisclosed**

Notified Date: 3/3/2022

19)
Wisconsin Bankers Association

 **Other**

Notified Date: 2/7/2022

20)
**WISCONSIN CABLE COMMUNICATIONS
ASSOCIATION**

 **Other**

Notified Date: 2/9/2022

21)
Wisconsin Grocers Association

 **Against**

Notified Date: 2/4/2022

22)
Wisconsin Hospital Association

 **Other**

Notified Date: 3/7/2022

23)

Wisconsin Hotel and Lodging Association

 **Against**

Notified Date: 2/14/2022

24)

Wisconsin Manufacturers & Commerce

 **Against** 

Notified Date: 2/4/2022

25)

Wisconsin Petroleum Marketers & Convenience Store Association

 **Against**

Notified Date: 2/15/2022

26)

Zillow Group, Inc.

 **For**

Notified Date: 2/16/2022