

# Legislative Bill/Resolution

2025-2026 Legislative Session

## Senate Bill 957

Relating to: consumer data protection and providing a penalty. (FE)

1) [7-Eleven, Inc](#)

 **Undisclosed**

Notified Date: 3/3/2022

2) [Alliance for Automotive Innovation](#)

 **Other**

Notified Date: 2/11/2022

3) [Alliance of Wisconsin Retailers, LLC](#)

 **Against**

Notified Date: 2/16/2022

4) [Americans For Prosperity](#)

 **For**

Notified Date: 2/15/2022

5) [Kwik Trip Inc.](#)

 **Against**

Notified Date: 2/16/2022

6) [Microsoft Corporation](#)

 **For**

Notified Date: 2/28/2022

7) [National Federation of Independent Business](#)

 **Against**

Notified Date: 2/16/2022

8) [RELX Inc.](#)

 **Other** 

Notified Date: 2/14/2022

9) [TDS Telecommunications Corporation](#)

 **Against**

Notified Date: 2/25/2022

10) [Visa, Inc.](#)

## ? Undisclosed

Notified Date: 3/3/2022

11) [Wisconsin Hospital Association](#)

➡ Other

Notified Date: 3/7/2022

12) [Wisconsin Hotel and Lodging Association](#)

⬇ Against

Notified Date: 2/14/2022

13) [Wisconsin Manufacturers & Commerce](#)

⬇ Against 🗨

Notified Date: 2/10/2022

14) [Wisconsin Petroleum Marketers & Convenience Store Association](#)

⬇ Against

Notified Date: 2/15/2022

15) [Zillow Group, Inc.](#)

⬆ For

Notified Date: 2/16/2022