

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 957

Relating to: consumer data protection and providing a penalty. (FE)

1) 7-Eleven, Inc

 **Undisclosed**

Notified Date: 3/3/2022

2) Alliance for Automotive Innovation

 **Other**

Notified Date: 2/11/2022

3) Alliance of Wisconsin Retailers, LLC

 **Against**

Notified Date: 2/16/2022

4) Americans For Prosperity

 **For**

Notified Date: 2/15/2022

5) Kwik Trip Inc.

 **Against**

Notified Date: 2/16/2022

6) Microsoft Corporation

 **For**

Notified Date: 2/28/2022

7) National Federation of Independent Business

 **Against**

Notified Date: 2/16/2022

8)
RELX Inc.

 **Other** 

Notified Date: 2/14/2022

9)
TDS Telecommunications Corporation

 **Against**

Notified Date: 2/25/2022

10)
Visa, Inc.

 **Undisclosed**

Notified Date: 3/3/2022

11)
Wisconsin Hospital Association

 **Other**

Notified Date: 3/7/2022

12)
Wisconsin Hotel and Lodging Association

 **Against**

Notified Date: 2/14/2022

13)
Wisconsin Manufacturers & Commerce

 **Against** 

Notified Date: 2/10/2022

14)
**Wisconsin Petroleum Marketers & Convenience
Store Association**

 **Against**

Notified Date: 2/15/2022

15)
Zillow Group, Inc.



For

Notified Date: 2/16/2022