

# Legislative Bill/Resolution

## 2025-2026 Legislative Session

### Assembly Bill 304

Relating to: creating the Division of Alcohol Beverages attached to the Department of Revenue; the regulation of alcohol beverages and enforcement of alcohol beverage laws; interest restrictions relating to, and authorized activities of, brewers, brewpubs, wineries, manufacturers, rectifiers, wholesalers, and retailers; shipping alcohol beverages by means of fulfillment houses and common carriers; the consumption of alcohol beverages in a public place; creating a no-sale event venue permit; creating an operator's permit; liquor licenses transferred from one municipality to another; retailers' authorized activities; liquor license quotas; the safe ride program; the presence of underage persons and conduct of other business on licensed premises; the occupational tax on alcohol beverages; repealing a rule promulgated by the Department of Revenue; granting rule-making authority; and providing a penalty. (FE)

1) [Anheuser-Busch Companies \(formerly Anheuser-Busch Companies, Inc.\)](#)

 **For**

Notified Date: 6/12/2023

2) [Bowling Centers Association of Wisconsin](#)

 **For**

Notified Date: 6/19/2023

3) [Kwik Trip Inc.](#)

 **For**

Notified Date: 6/9/2023

4) [League of Wisconsin Municipalities](#)

 **Other** 

Notified Date: 6/13/2023

5) [Mark Anthony Brands Inc](#)

 **For**

Notified Date: 6/9/2023

6) [Metropolitan Milwaukee Association of Commerce](#)

 **For**

Notified Date: 7/10/2023

7) [Molson Coors Beverage Company USA LLC](#)

 **For**

Notified Date: 6/9/2023

8) [New Glarus Brewing Company](#)

 **For**

Notified Date: 6/9/2023

9) [Oneida Nation](#)

 **Undisclosed** 

Notified Date: 8/18/2023

10) [Retail Services & Systems, Inc. d/b/a Total Wine & More](#)

 **For**

Notified Date: 6/13/2023

11) [SP3, LLC](#)

 **Other** 

Notified Date: 8/10/2023

12) [Tavern League of Wisconsin, Inc.](#)

 **For**

Notified Date: 6/12/2023

13) [Wine Institute](#)

 **Other**

Notified Date: 6/12/2023

14) [Wisconsin Amusement and Music Operators](#)

 **For**

Notified Date: 6/14/2023

15) [Wisconsin Association of Campground Owners \(WACO\)](#)

 **Other**

Notified Date: 10/15/2023

16) [Wisconsin Association of Local Health Departments and Boards](#)

 **Other**

Notified Date: 7/24/2023

17) [Wisconsin Beer Distributors Association Inc](#)

 **For**

Notified Date: 6/12/2023

18) [Wisconsin Craft Beverage Coalition](#)

 **For**

Notified Date: 6/9/2023

19) [Wisconsin Farm Bureau Federation](#)

 **Against**

Notified Date: 6/13/2023

20) [Wisconsin Farmers Union](#)

 **Against**  

Notified Date: 6/14/2023

21) [Wisconsin Fuel & Retail Association \(formerly WI Petroleum Marketers & Convenience Store Association\)](#)

 **For**

Notified Date: 6/12/2023

22) [Wisconsin Grocers Association](#)

 **For**

Notified Date: 6/12/2023

23) [Wisconsin Hotel and Lodging Association](#)

 **For**  

Notified Date: 6/13/2023

24) [Wisconsin Independent Businesses, Inc.](#)

 **For**

Notified Date: 6/12/2023

25) [Wisconsin Institute for Law & Liberty](#)

 **Undisclosed**

Notified Date: 6/19/2023

26) [Wisconsin Manufacturers & Commerce](#)

 **Other** 

Notified Date: 7/27/2023

27) [Wisconsin Property Taxpayers Inc](#)

 **Other**

Notified Date: 6/14/2023

28) [Wisconsin Public Health Association](#)

➔ **Other**

Notified Date: 7/24/2023

29) [Wisconsin REALTORS Association](#)

➔ **Other**

Notified Date: 7/17/2023

30) [Wisconsin Restaurant Association](#)

⬆ **For**

Notified Date: 6/13/2023

31) [Wisconsin Wine and Spirit Institute](#)

⬆ **For**

Notified Date: 6/9/2023