

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 332

Relating to: creating the Division of Alcohol Beverages attached to the Department of Revenue; the regulation of alcohol beverages and enforcement of alcohol beverage laws; interest restrictions relating to, and authorized activities of, brewers, brewpubs, wineries, manufacturers, rectifiers, wholesalers, and retailers; shipping alcohol beverages by means of fulfillment houses and common carriers; the consumption of alcohol beverages in a public place; creating a no-sale event venue permit; creating an operator's permit; liquor licenses transferred from one municipality to another; retailers' authorized activities; liquor license quotas; the safe ride program; the presence of underage persons and conduct of other business on licensed premises; the occupational tax on alcohol beverages; repealing a rule promulgated by the Department of Revenue; granting rule-making authority; and providing a penalty. (FE)

1) [Bowling Centers Association of Wisconsin](#)

 **For**

Notified Date: 6/19/2023

2) [Institute for Justice](#)

 **Against**

Notified Date: 8/24/2023

3) [Kwik Trip Inc.](#)

 **For**

Notified Date: 6/29/2023

4) [League of Wisconsin Municipalities](#)

 **Other**

Notified Date: 6/15/2023

5) [Mark Anthony Brands Inc](#)

 **For**

Notified Date: 6/15/2023

6) [Molson Coors Beverage Company USA LLC](#)

 **For**

Notified Date: 6/15/2023

7) [New Glarus Brewing Company](#)

 **For**

Notified Date: 7/25/2023

8) [Oneida Nation](#)

 **Undisclosed** 

Notified Date: 8/18/2023

9) [SP3, LLC](#)

 **Other**

Notified Date: 8/21/2023

10) [Wisconsin Amusement and Music Operators](#)

 **For**

Notified Date: 6/19/2023

11) [Wisconsin Association of Local Health Departments and Boards](#)

 **Other**

Notified Date: 7/24/2023

12) [Wisconsin Beer Distributors Association Inc](#)

 **For**

Notified Date: 6/15/2023

13) [Wisconsin Craft Beverage Coalition](#)

 **For**

Notified Date: 6/15/2023

14) [Wisconsin Farm Bureau Federation](#)

 **Against**

Notified Date: 7/6/2023

15) [Wisconsin Farmers Union](#)

 **Against** 

Notified Date: 7/7/2023

16) [Wisconsin Fuel & Retail Association \(formerly WI Petroleum Marketers & Convenience Store Association\)](#)

 **For**

Notified Date: 7/5/2023

17) [Wisconsin Hotel and Lodging Association](#)

 **For**

Notified Date: 8/7/2023

18) [Wisconsin Independent Businesses, Inc.](#)

 **For**

Notified Date: 6/22/2023

19) [Wisconsin Institute for Law & Liberty](#)

 **Undisclosed**

Notified Date: 6/19/2023

20) [Wisconsin Manufacturers & Commerce](#)

 **Other** 

Notified Date: 7/27/2023

21) [Wisconsin Public Health Association](#)

 **Other**

Notified Date: 7/24/2023

22) [Wisconsin REALTORS Association](#)

 **Other**

Notified Date: 7/17/2023

23) [Wisconsin Restaurant Association](#)

 **For**

Notified Date: 6/22/2023

24) [Wisconsin Wine and Spirit Institute](#)

 **For**

Notified Date: 6/16/2023