

# Legislative Bill/Resolution

## 2025-2026 Legislative Session

### Assembly Bill 466

Relating to: consumer data protection and providing a penalty. (FE)

1) [7-Eleven, Inc](#)

 **Undisclosed**

Notified Date: 10/10/2023

2) [Alliance of Wisconsin Retailers, LLC](#)

 **Against**

Notified Date: 2/16/2024

3) [Asurion](#)

 **Undisclosed**

Notified Date: 10/11/2023

4) [AT&T Wisconsin](#)

 **Other** 

Notified Date: 10/27/2023

5) [Bank of America Corporation](#)

 **Undisclosed**

Notified Date: 10/16/2023

6) [BioForward Inc. \(formerly Wisconsin Biotechnology and Medical Device Association Inc\)](#)

 **Other**

Notified Date: 12/14/2023

7) [Brightspeed](#)

 **Against**

Notified Date: 11/1/2023

8) [Charter Communications, Inc.](#)

 **Undisclosed**

Notified Date: 10/11/2023

9) [Consumer Data Industry Association](#)

 **Other**

Notified Date: 12/19/2023

10) [Flock Group, Inc. dba Flock Safety](#)

➡ **Other**

Notified Date: 1/30/2024

11) [Great Lakes Credit & Collection Association](#)

➡ **Other**

Notified Date: 10/10/2023

12) [Independent Insurance Agents of Wisconsin](#)

➡ **Other**

Notified Date: 10/6/2023

13) [Microsoft Corporation](#)

↑ **For**

Notified Date: 10/11/2023

14) [National Federation of Independent Business](#)

↓ **Against**

Notified Date: 10/11/2023

15) [National Insurance Crime Bureau](#)

↑ **For**

Notified Date: 10/9/2023

16) [RELX Inc.](#)

➡ **Other**

Notified Date: 10/10/2023

17) [State Privacy and Security Coalition, Inc.](#)

➡ **Other**

Notified Date: 11/13/2023

18) [TDS Telecommunications Corporation](#)

↓ **Against**

Notified Date: 10/11/2023

19) [TechNet](#)

➡ **Other**

Notified Date: 10/12/2023

20) [Wisconsin Civil Justice Council, Inc](#)

➡ **Other**

Notified Date: 10/6/2023

21) [Wisconsin Farm Credit Services](#)

➡ **Other** ⓘ

Notified Date: 10/6/2023

22) [Wisconsin Fuel & Retail Association \(formerly WI Petroleum Marketers & Convenience Store Association\)](#)

↓ **Against**

Notified Date: 10/11/2023

23) [Wisconsin Grocers Association](#)

↓ **Against** ⓘ

Notified Date: 10/9/2023

24) [Wisconsin Hotel and Lodging Association](#)

↓ **Against**

Notified Date: 10/11/2023

25) [Wisconsin Insurance Alliance](#)

➡ **Other**

Notified Date: 11/13/2023

26) [Wisconsin Manufacturers & Commerce](#)

↓ **Against**

Notified Date: 10/11/2023

27) [Wisconsin Professional Police Association](#)

↑ **For**

Notified Date: 11/2/2023

28) [Wisconsin REALTORS Association](#)

➡ **Other**

Notified Date: 11/3/2023

29) [Wisconsin Restaurant Association](#)

↓ **Against**

Notified Date: 11/1/2023

30) [Wisconsin State Telecommunications Association](#)

↓ **Against**

Notified Date: 11/2/2023

31) [Wisconsin Technology Council](#)

➡ **Other**

Notified Date: 10/6/2023