

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 642

Relating to: consumer data protection and providing a penalty. (FE)

1) [Alliance of Wisconsin Retailers, LLC](#)

 **Against**

Notified Date: 2/16/2024

2) [BioForward Inc. \(formerly Wisconsin Biotechnology and Medical Device Association Inc\)](#)

 **Other**

Notified Date: 12/14/2023

3) [Consumer Data Industry Association](#)

 **Other**

Notified Date: 12/19/2023

4) [Flock Group, Inc. dba Flock Safety](#)

 **Other**

Notified Date: 1/30/2024

5) [Independent Insurance Agents of Wisconsin](#)

 **Other**

Notified Date: 11/9/2023

6) [Microsoft Corporation](#)

 **For**

Notified Date: 11/8/2023

7) [National Federation of Independent Business](#)

 **Against**

Notified Date: 1/17/2024

8) [RELX Inc.](#)

 **Other**

Notified Date: 11/8/2023

9) [TDS Telecommunications Corporation](#)

 **Against**

Notified Date: 12/19/2023

10) [Wisconsin Civil Justice Council, Inc](#)

➡ **Other**

Notified Date: 11/9/2023

11) [Wisconsin Fuel & Retail Association \(formerly WI Petroleum Marketers & Convenience Store Association\)](#)

↓ **Against**

Notified Date: 12/19/2023

12) [Wisconsin Grocers Association](#)

↓ **Against**

Notified Date: 11/8/2023

13) [Wisconsin Manufacturers & Commerce](#)

↓ **Against**

Notified Date: 11/8/2023

14) [Wisconsin REALTORS Association](#)

➡ **Other**

Notified Date: 11/28/2023

15) [Wisconsin Restaurant Association](#)

↓ **Against**

Notified Date: 12/18/2023

16) [Wisconsin State Telecommunications Association](#)

↓ **Against**

Notified Date: 11/14/2023