

# Legislative Bill/Resolution

2025-2026 Legislative Session

## Senate Bill 642

Relating to: consumer data protection and providing a penalty. (FE)

1)

### Alliance of Wisconsin Retailers, LLC



Against

Notified Date: 2/16/2024

2)

### BioForward Inc. (formerly Wisconsin Biotechnology and Medical Device Association Inc)



Other

Notified Date: 12/14/2023

3)

### Consumer Data Industry Association



Other

Notified Date: 12/19/2023

4)

### Flock Group, Inc. dba Flock Safety



Other

Notified Date: 1/30/2024

5)

### Independent Insurance Agents of Wisconsin



Other

Notified Date: 11/9/2023

6)

### Microsoft Corporation



For

Notified Date: 11/8/2023

7)

### National Federation of Independent Business



**Against**  
Notified Date: 1/17/2024

8)  
**RELX Inc.**



**Other**  
Notified Date: 11/8/2023

9)  
**TDS Telecommunications Corporation**



Notified Date: 12/19/2023

10)  
**Wisconsin Civil Justice Council, Inc**



Notified Date: 11/9/2023

11)  
**Wisconsin Fuel & Retail Association (formerly WI  
Petroleum Marketers & Convenience Store  
Association)**



Notified Date: 12/19/2023

12)  
**Wisconsin Grocers Association**



Notified Date: 11/8/2023

13)  
**Wisconsin Manufacturers & Commerce**



Notified Date: 11/8/2023

14)  
**Wisconsin REALTORS Association**



**Other**

**Notified Date:** 11/28/2023

15)

## Wisconsin Restaurant Association



**Against**

**Notified Date:** 12/18/2023

16)

## Wisconsin State Telecommunications Association



**Against**

**Notified Date:** 11/14/2023