Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 664

Relating to: disclosures regarding content generated by artificial intelligence in political advertisements, granting rule-making authority, and providing a penalty. (FE)

- 1) Common Cause in Wisconsin
- ♠ For

Notified Date: 2/14/2024

- 2) Google LLC and its Affiliates
- Other

Notified Date: 2/13/2024

- 3) League of Women Voters of Wisconsin, Inc.
- ♠ For

Notified Date: 1/26/2024

- 4) Motion Picture Association, Inc.
- Other

Notified Date: 1/30/2024

- 5) Protect Democracy United
- ♠ For

Notified Date: 12/4/2023

- 6) Public Citizen
- ♠ For

Notified Date: 12/24/2023

- 7) Wisconsin Broadcasters Association
- ♠ For

Notified Date: 1/4/2024

- 8) WISCONSIN CABLE COMMUNICATIONS ASSOCIATION
- **♦** For **9**

Notified Date: 1/9/2024

- 9) Wisconsin Democracy Campaign
- **♦** For

Notified Date: 11/28/2023

10) Wisconsin Newspaper Association



Notified Date: 1/12/2024