

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 357

relating to: advertising for prescription drugs.

1) [Amgen](#)

? **Undisclosed**

Notified Date: 5/2/2005

2) [Eli Lilly and Company](#)

↓ **Against**

Notified Date: 9/7/2005

3) [Outdoor Advertising Association of Wisconsin](#)

↓ **Against**

Notified Date: 11/3/2005

4) [Pfizer Inc](#)

↓ **Against**

Notified Date: 9/14/2005

5) [Pharmaceutical Research and Manufacturers of America](#)

↓ **Against**

Notified Date: 12/6/2005

6) [Wisconsin Association of Health Underwriters](#)

? **Undisclosed**

Notified Date: 5/16/2005

7) [Wisconsin Association of Provider Networks](#)

? **Undisclosed**

Notified Date: 7/18/2005

8) [Wisconsin Broadcasters Association](#)

↓ **Against**

Notified Date: 5/19/2005

9) [Wisconsin Manufacturers & Commerce](#)

↓ **Against**

Notified Date: 9/6/2005

10) [Wisconsin Medical Society \(formerly State Medical](#)

[Society of Wisconsin\)](#)

? Undisclosed

Notified Date: 9/13/2005

11) [Wyeth-Ayerst Laboratories c/o American Home Products](#)

↓ Against

Notified Date: 12/6/2005