

# Legislative Bill/Resolution

2025-2026 Legislative Session

## Assembly Bill 357

relating to: advertising for prescription drugs.

1)  
**Amgen**

 **Undisclosed**

Notified Date: 5/2/2005

2)  
**Eli Lilly and Company**

 **Against**

Notified Date: 9/7/2005

3)  
**Outdoor Advertising Association of Wisconsin**

 **Against**

Notified Date: 11/3/2005

4)  
**Pfizer Inc**

 **Against**

Notified Date: 9/14/2005

5)  
**Pharmaceutical Research and Manufacturers of America**

 **Against**

Notified Date: 12/6/2005

6)  
**Wisconsin Association of Health Underwriters**

 **Undisclosed**

Notified Date: 5/16/2005

7)  
**Wisconsin Association of Provider Networks**

 **Undisclosed**

**Notified Date:** 7/18/2005

8)  
**Wisconsin Broadcasters Association**

 **Against**

**Notified Date:** 5/19/2005

9)  
**Wisconsin Manufacturers & Commerce**

 **Against**

**Notified Date:** 9/6/2005

10)  
**Wisconsin Medical Society (formerly State Medical Society of Wisconsin)**

 **Undisclosed**

**Notified Date:** 9/13/2005

11)  
**Wyeth-Ayerst Laboratories c/o American Home Products**

 **Against**

**Notified Date:** 12/6/2005