Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 172

Relating to: consumer data protection and providing a penalty. (FE)

1) Alliance of Wisconsin Retailers, LLC

Other
Notified Date: 5/7/2025

2) Alliant Energy

Other
Notified Date: 5/27/2025

3) American Civil Liberties Union of Wisconsin Inc

Against Notified Date: 4/27/2025

4) BioForward Inc.

Other
Notified Date: 4/11/2025

5) Consumer Data Industry Association

Other
Notified Date: 5/7/2025

6) Eli Lilly and Company (formerly Lilly USA)

Other
Notified Date: 4/17/2025

7) Great Lakes Credit & Collection Association

? Undisclosed Notified Date: 4/10/2025

8) Microsoft Corporation

For Notified Date: 5/7/2025

9) RELX Inc.

Other
Notified Date: 4/16/2025

10) TDS Telecommunications Corporation

Against Notified Date: 5/7/2025

11) <u>Visa, Inc.</u>

Other
Notified Date: 4/15/2025

12) Wisconsin Council of Life Insurers

Other
Notified Date: 5/28/2025

13) Wisconsin Farm Credit Services

Other
Notified Date: 4/11/2025

14) Wisconsin Fuel & Retail Association (WFRA)

Against Notified Date: 5/8/2025

15) Wisconsin Grocers Association

Other
Notified Date: 4/17/2025

16) Wisconsin Hotel and Lodging Association

Against Notified Date: 5/6/2025

17) Wisconsin Manufacturers & Commerce

Against Against Notified Date: 5/7/2025

18) Wisconsin REALTORS Association

Other
Notified Date: 4/29/2025

19) Wisconsin Restaurant Association

Against Notified Date: 5/6/2025

20) Wisconsin State Telecommunications Association

Against Notified Date: 5/7/2025 21) Wisconsin Technology Council

For Notified Date: 5/8/2025