

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 497

Relating to: outdoor advertising signs that do not conform to local ordinances and that are affected by certain transportation-related projects; compensation for takings of signs, and appraisals upon which jurisdictional offers are based. (FE)

1) Association of Wisconsin Tourism Attractions



For

Notified Date: 10/13/2025

2) City of Madison



Against

Notified Date: 3/20/2026

3) Destinations Wisconsin



For

Notified Date: 11/20/2025

4) League of Wisconsin Municipalities



Against

Notified Date: 11/12/2025

5) National Federation of Independent Business



For

Notified Date: 11/12/2025

6) Outdoor Advertising Association of Wisconsin



For

Notified Date: 10/7/2025

7) Scenic Wisconsin (formerly Citizens for a Scenic

Wisconsin)

 **Against**

Notified Date: 10/28/2025

8)

Wisconsin Grocers Association

 **For**

Notified Date: 12/31/2025

9)

Wisconsin Restaurant Association

 **For**

Notified Date: 10/21/2025