

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 1034

Relating to: name, image, and likeness rights for University of Wisconsin System student athletes; maintenance costs for University of Wisconsin–Madison intercollegiate athletic facilities; and making an appropriation. (FE)

1)
Badger Advocates, Inc.



For

Notified Date: 2/12/2026

2)
Marquette University



For

Notified Date: 2/17/2026

3)
Metropolitan Milwaukee Association of Commerce



For

Notified Date: 3/3/2026

4)
Wisconsin Broadcasters Association



Against

Notified Date: 2/24/2026

5)
Wisconsin Newspaper Association



Undisclosed

Notified Date: 2/17/2026