

# Legislative Bill/Resolution

## 2025-2026 Legislative Session

### Senate Bill 548

relating to: multiple or variable messages on off-premises outdoor advertising signs along interstate and federal-aid primary highways and granting rule-making authority.

1) [1000 Friends of Wisconsin](#)

 **Against**

Notified Date: 2/22/2006

2) [American Civil Liberties Union of Wisconsin Inc](#)

 **Undisclosed**

Notified Date: 3/2/2006

3) [Citizens for a Scenic Wisconsin](#)

 **Against** 

Notified Date: 2/22/2006

4) [Madison Audubon Society Inc](#)

 **Against**

Notified Date: 2/8/2006

5) [Outdoor Advertising Association of Wisconsin](#)

 **For**

Notified Date: 2/14/2006

6) [Petroleum Marketers Assn of WI / WI Assn of Convenience Stores](#)

 **For**

Notified Date: 3/6/2006

7) [Sierra Club - John Muir Chapter](#)

 **Against**

Notified Date: 4/6/2006