

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 204

relating to: advertising for prescription drugs.

1) [AstraZeneca Pharmaceuticals LP](#)

 **Against**

Notified Date: 4/17/2007

2) [Eli Lilly and Company](#)

 **Undisclosed**

Notified Date: 4/19/2007

3) [Outdoor Advertising Association of Wisconsin](#)

 **Against**

Notified Date: 3/30/2007

4) [Pharmaceutical Research and Manufacturers of America](#)

 **Against**

Notified Date: 5/1/2007

5) [Pharmacy Society of Wisconsin](#)

 **Undisclosed**

Notified Date: 4/3/2007

6) [Takeda Pharmaceuticals America](#)

 **Against**

Notified Date: 3/21/2007

7) [ThedaCare](#)

 **Undisclosed**

Notified Date: 5/4/2007

8) [Wisconsin Association of Health Underwriters](#)

 **Undisclosed**

Notified Date: 5/6/2007

9) [Wisconsin Association of Provider Networks](#)

 **Undisclosed**

Notified Date: 5/6/2007

10) [Wisconsin Broadcasters Association](#)

 **Against**

Notified Date: 3/29/2007

11) [Wisconsin Independent Businesses Inc](#)

 **Undisclosed**

Notified Date: 3/28/2007

12) [Wisconsin Manufacturers & Commerce](#)

 **Against**

Notified Date: 4/25/2007