

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 204

relating to: advertising for prescription drugs.

1)
AstraZeneca Pharmaceuticals LP

 **Against**

Notified Date: 4/17/2007

2)
Eli Lilly and Company

 **Undisclosed**

Notified Date: 4/19/2007

3)
Outdoor Advertising Association of Wisconsin

 **Against**

Notified Date: 3/30/2007

4)
Pharmaceutical Research and Manufacturers of America

 **Against**

Notified Date: 5/1/2007

5)
Pharmacy Society of Wisconsin

 **Undisclosed**

Notified Date: 4/3/2007

6)
Takeda Pharmaceuticals America

 **Against**

Notified Date: 3/21/2007

7)
ThedaCare

 **Undisclosed**

Notified Date: 5/4/2007

8)

Wisconsin Association of Health Underwriters

 **Undisclosed**

Notified Date: 5/6/2007

9)

Wisconsin Association of Provider Networks

 **Undisclosed**

Notified Date: 5/6/2007

10)

Wisconsin Broadcasters Association

 **Against**

Notified Date: 3/29/2007

11)

Wisconsin Independent Businesses Inc

 **Undisclosed**

Notified Date: 3/28/2007

12)

Wisconsin Manufacturers & Commerce

 **Against**

Notified Date: 4/25/2007