

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 118

relating to: advertising for prescription drugs.

1)
Abbott Laboratories

 **Against** 

Notified Date: 8/17/2007

2)
Amgen

 **Against**

Notified Date: 8/15/2007

3)
AstraZeneca Pharmaceuticals LP

 **Against**

Notified Date: 4/17/2007

4)
Baxter Healthcare Corporation

 **Against** 

Notified Date: 8/17/2007

5)
Coalition of Wisconsin Aging Groups Inc

 **For**

Notified Date: 8/22/2007

6)
Eli Lilly and Company

 **Undisclosed**

Notified Date: 4/19/2007

7)
GlaxoSmithKline Inc (formerly Glaxo Wellcome)

 **Against** 

Notified Date: 8/17/2007

8)
HLR Service Corporation

 **Against** 

Notified Date: 8/17/2007

9)
Outdoor Advertising Association of Wisconsin

 **Against**

Notified Date: 3/30/2007

10)
Pfizer Inc

 **Against**

Notified Date: 8/15/2007

11)
Pharmaceutical Research and Manufacturers of America

 **Against**

Notified Date: 5/1/2007

12)
Pharmacy Society of Wisconsin

 **Undisclosed**

Notified Date: 4/3/2007

13)
Roeschen's Omnicare

 **Other**

Notified Date: 8/16/2007

14)
Takeda Pharmaceuticals America

 **Against**

Notified Date: 3/29/2007

15)
Wisconsin Association of Health Underwriters

 **Undisclosed**

Notified Date: 5/6/2007

16)
Wisconsin Association of Provider Networks

 **Undisclosed**

Notified Date: 5/6/2007

17)
Wisconsin Broadcasters Association

 **Against**

Notified Date: 8/11/2007

18)
Wisconsin Independent Businesses Inc

 **Undisclosed**

Notified Date: 4/2/2007

19)
Wisconsin Manufacturers & Commerce

 **Against**

Notified Date: 4/25/2007

20)
Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

 **Undisclosed**

Notified Date: 4/19/2007

21)
Wisconsin Merchants Federation

 **Against**

Notified Date: 4/26/2007

22)
Wisconsin Newspaper Association

 **Against** 

Notified Date: 8/15/2007