

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 118

relating to: advertising for prescription drugs.

1) [Abbott Laboratories](#)

↓ **Against** 

Notified Date: 8/17/2007

2) [Amgen](#)

↓ **Against**

Notified Date: 8/15/2007

3) [AstraZeneca Pharmaceuticals LP](#)

↓ **Against**

Notified Date: 4/17/2007

4) [Baxter Healthcare Corporation](#)

↓ **Against** 

Notified Date: 8/17/2007

5) [Coalition of Wisconsin Aging Groups Inc](#)

↑ **For**

Notified Date: 8/22/2007

6) [Eli Lilly and Company](#)

? **Undisclosed**

Notified Date: 4/19/2007

7) [GlaxoSmithKline Inc \(formerly Glaxo Wellcome\)](#)

↓ **Against** 

Notified Date: 8/17/2007

8) [HLR Service Corporation](#)

↓ **Against** 

Notified Date: 8/17/2007

9) [Outdoor Advertising Association of Wisconsin](#)

↓ **Against**

Notified Date: 3/30/2007

10) [Pfizer Inc](#)

 **Against**

Notified Date: 8/15/2007

11) [Pharmaceutical Research and Manufacturers of America](#)

 **Against**

Notified Date: 5/1/2007

12) [Pharmacy Society of Wisconsin](#)

 **Undisclosed**

Notified Date: 4/3/2007

13) [Roeschen's Omnicare](#)

 **Other**

Notified Date: 8/16/2007

14) [Takeda Pharmaceuticals America](#)

 **Against**

Notified Date: 3/29/2007

15) [Wisconsin Association of Health Underwriters](#)

 **Undisclosed**

Notified Date: 5/6/2007

16) [Wisconsin Association of Provider Networks](#)

 **Undisclosed**

Notified Date: 5/6/2007

17) [Wisconsin Broadcasters Association](#)

 **Against**

Notified Date: 8/11/2007

18) [Wisconsin Independent Businesses Inc](#)

 **Undisclosed**

Notified Date: 4/2/2007

19) [Wisconsin Manufacturers & Commerce](#)

 **Against**

Notified Date: 4/25/2007

20) [Wisconsin Medical Society \(formerly State Medical Society of Wisconsin\)](#)

 **Undisclosed**

Notified Date: 4/19/2007

21) [Wisconsin Merchants Federation](#)

 **Against**

Notified Date: 4/26/2007

22) [Wisconsin Newspaper Association](#)

 **Against** 

Notified Date: 8/15/2007