

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 439

relating to: prohibiting the retention of certain information obtained in transactions using account access devices.

1) [America Online Inc](#)

➔ **Other**

Notified Date: 3/3/2008

2) [Community Bankers of Wisconsin](#)

⬆ **For**

Notified Date: 2/27/2008

3) [Consumer Data Industry Association](#)

⬇ **Against**

Notified Date: 3/3/2008

4) [DeHart & Darr Associates Inc on behalf of Direct Marketers](#)

➔ **Other**

Notified Date: 2/6/2008

5) [Medco Health Solutions Inc \(Formerly Merck-Medco Managed Care LLC\)](#)

⬇ **Against**

Notified Date: 3/5/2008

6) [Midwest Equipment Dealers Association Inc](#)

⬇ **Against**

Notified Date: 2/27/2008

7) [Midwest Hardware Association Inc](#)

⬇ **Against**

Notified Date: 2/25/2008

8) [National Association of Theatre Owners of Wisconsin & Upper Michigan](#)

⬇ **Against**

Notified Date: 3/5/2008

9) [National Federation of Independent Business](#)

 **Against**

Notified Date: 3/6/2008

10) [Petroleum Marketers Assn of WI / WI Assn of Convenience Stores](#)

 **Against**

Notified Date: 2/22/2008

11) [Water Quality Association of Wisconsin](#)

 **Against**

Notified Date: 2/21/2008

12) [Wisconsin Automotive Aftermarket Association Inc \(formerly Wis. Automotive Trades Assn\)](#)

 **Against**

Notified Date: 2/27/2008

13) [Wisconsin Automotive Parts Association](#)

 **Against**

Notified Date: 2/27/2008

14) [Wisconsin Bankers Association](#)

 **Undisclosed**

Notified Date: 2/9/2008

15) [Wisconsin Car Rental Alliance](#)

 **Against**

Notified Date: 3/7/2008

16) [Wisconsin Coalition for Consumer Choice](#)

 **For**

Notified Date: 2/20/2008

17) [Wisconsin Credit Union League](#)

 **For**

Notified Date: 2/6/2008

18) [Wisconsin Federation of Cooperatives](#)

 **For**

Notified Date: 2/18/2008

19) [Wisconsin Financial Services Association](#)

 **Other**

Notified Date: 2/22/2008

20) [Wisconsin Grocers Association](#)

 **Against**

Notified Date: 2/21/2008

21) [Wisconsin Insurance Alliance](#)

 **For**

Notified Date: 2/19/2008

22) [Wisconsin Merchants Federation](#)

 **Undisclosed**

Notified Date: 2/12/2008

23) [Wisconsin Restaurant Association](#)

 **Against**

Notified Date: 2/25/2008

24) [Wisconsin Retail Council](#)

 **Against**

Notified Date: 2/15/2008