

# Legislative Bill/Resolution

2025-2026 Legislative Session

## Assembly Bill 56

Relating to: advertising for prescription drugs.

1) [Amgen](#)

 **Against**

Notified Date: 3/9/2009

2) [AstraZeneca Pharmaceuticals LP](#)

 **Undisclosed**

Notified Date: 7/16/2009

3) [Celgene Corporation](#)

 **Against**

Notified Date: 7/6/2009

4) [Eli Lilly and Company](#)

 **Undisclosed**

Notified Date: 2/17/2009

5) [Gundersen Lutheran Administrative Services, Inc](#)

 **Other** 

Notified Date: 8/17/2009

6) [Johnson & Johnson](#)

 **Against**  

Notified Date: 3/20/2009

7) [Medical College of Wisconsin](#)

 **Undisclosed**

Notified Date: 3/4/2009

8) [Metropolitan Milwaukee Association of Commerce](#)

 **Against**

Notified Date: 3/11/2009

9) [Novartis Pharmaceuticals Corporation](#)

 **Against**

Notified Date: 3/27/2009

10) [Outdoor Advertising Association of Wisconsin](#)

 **Against**

Notified Date: 2/17/2009

11) [Pfizer Inc](#)

 **Against**

Notified Date: 3/9/2009

12) [Pharmaceutical Research and Manufacturers of America](#)

 **Other**

Notified Date: 6/25/2009

13) [Pharmacy Society of Wisconsin](#)

 **Undisclosed**

Notified Date: 2/27/2009

14) [Sanofi-Aventis](#)

 **Against**

Notified Date: 3/6/2009

15) [Takeda Pharmaceuticals America](#)

 **Against**

Notified Date: 2/17/2009

16) [Wisconsin Association of Health Underwriters](#)

 **Other**

Notified Date: 4/15/2009

17) [Wisconsin Association of Insurance & Financial Advisors](#)

 **Undisclosed**

Notified Date: 4/7/2009

18) [Wisconsin Association of Provider Networks](#)

 **Other**

Notified Date: 4/15/2009

19) [Wisconsin Broadcasters Association](#)

 **Against**

Notified Date: 2/17/2009

20) [Wisconsin Citizen Action](#)

 **For**

Notified Date: 3/10/2009

21) [Wisconsin Free Community Papers](#)

 **Against**

Notified Date: 2/18/2009

22) [Wisconsin Independent Businesses Inc](#)

 **Undisclosed**

Notified Date: 2/23/2009

23) [Wisconsin Manufacturers & Commerce](#)

 **Against**

Notified Date: 3/3/2009

24) [Wisconsin Medical Society \(formerly State Medical Society of Wisconsin\)](#)

 **For**

Notified Date: 2/17/2009

25) [Wisconsin Newspaper Association](#)

 **Against**

Notified Date: 3/3/2009

26) [Wyeth-Ayerst Laboratories c/o American Home Products](#)

 **Other**

Notified Date: 6/25/2009