

Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 56

Relating to: advertising for prescription drugs.

1)

Amgen

 **Against**

Notified Date: 3/9/2009

2)

AstraZeneca Pharmaceuticals LP

 **Undisclosed**

Notified Date: 7/16/2009

3)

Celgene Corporation

 **Against**

Notified Date: 7/6/2009

4)

Eli Lilly and Company

 **Undisclosed**

Notified Date: 2/17/2009

5)

Gundersen Lutheran Administrative Services, Inc

 **Other** 

Notified Date: 8/17/2009

6)

Johnson & Johnson

 **Against**  

Notified Date: 3/20/2009

7)

Medical College of Wisconsin

 **Undisclosed**

Notified Date: 3/4/2009

8)
Metropolitan Milwaukee Association of Commerce

 **Against**

Notified Date: 3/11/2009

9)
Novartis Pharmaceuticals Corporation

 **Against**

Notified Date: 3/27/2009

10)
Outdoor Advertising Association of Wisconsin

 **Against**

Notified Date: 2/17/2009

11)
Pfizer Inc

 **Against**

Notified Date: 3/9/2009

12)
Pharmaceutical Research and Manufacturers of America

 **Other**

Notified Date: 6/25/2009

13)
Pharmacy Society of Wisconsin

 **Undisclosed**

Notified Date: 2/27/2009

14)
Sanofi-Aventis

 **Against**

Notified Date: 3/6/2009

15)
Takeda Pharmaceuticals America

 **Against**

Notified Date: 2/17/2009

16)
Wisconsin Association of Health Underwriters

 **Other**

Notified Date: 4/15/2009

17)
**Wisconsin Association of Insurance & Financial
Advisors**

 **Undisclosed**

Notified Date: 4/7/2009

18)
Wisconsin Association of Provider Networks

 **Other**

Notified Date: 4/15/2009

19)
Wisconsin Broadcasters Association

 **Against**

Notified Date: 2/17/2009

20)
Wisconsin Citizen Action

 **For**

Notified Date: 3/10/2009

21)
Wisconsin Free Community Papers

 **Against**

Notified Date: 2/18/2009

22)
Wisconsin Independent Businesses Inc

 **Undisclosed**

Notified Date: 2/23/2009

23)

Wisconsin Manufacturers & Commerce

 **Against**

Notified Date: 3/3/2009

24)

Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

 **For**

Notified Date: 2/17/2009

25)

Wisconsin Newspaper Association

 **Against**

Notified Date: 3/3/2009

26)

Wyeth-Ayerst Laboratories c/o American Home Products

 **Other**

Notified Date: 6/25/2009