Legislative Bill/Resolution

2025-2026 Legislative Session

Assembly Bill 56

Relating to: advertising for prescription drugs.

1) Amgen

Against

Notified Date: 3/9/2009

2) AstraZeneca Pharmaceuticals LP

? Undisclosed

Notified Date: 7/16/2009

3) Celgene Corporation

Against

Notified Date: 7/6/2009

4) Eli Lilly and Company

? Undisclosed

Notified Date: 2/17/2009

5) Gundersen Lutheran Administrative Services, Inc

→ Other •

Notified Date: 8/17/2009

6) Johnson & Johnson

🦊 Against 🗣 🗞

Notified Date: 3/20/2009

7) Medical College of Wisconsin

? Undisclosed

Notified Date: 3/4/2009

8) Metropolitan Milwaukee Association of Commerce

Against

Notified Date: 3/11/2009

9) Novartis Pharmaceuticals Corporation

Against

Notified Date: 3/27/2009

10) Outdoor Advertising Association of Wisconsin

Against

Notified Date: 2/17/2009

11) Pfizer Inc

Against

Notified Date: 3/9/2009

12) Pharmaceutical Research and Manufacturers of America

Other

Notified Date: 6/25/2009

13) Pharmacy Society of Wisconsin

? Undisclosed

Notified Date: 2/27/2009

14) Sanofi-Aventis

Against

Notified Date: 3/6/2009

15) Takeda Pharmaceuticals America

Against

Notified Date: 2/17/2009

16) Wisconsin Association of Health Underwriters

→ Other

Notified Date: 4/15/2009

17) Wisconsin Association of Insurance & Financial Advisors

? Undisclosed

Notified Date: 4/7/2009

18) Wisconsin Association of Provider Networks

Other

Notified Date: 4/15/2009

19) Wisconsin Broadcasters Association

Against

Notified Date: 2/17/2009

20) Wisconsin Citizen Action

♠ For

Notified Date: 3/10/2009

21) Wisconsin Free Community Papers

Against

Notified Date: 2/18/2009

22) Wisconsin Independent Businesses Inc

? Undisclosed

Notified Date: 2/23/2009

23) Wisconsin Manufacturers & Commerce

Against

Notified Date: 3/3/2009

24) Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

♠ For

Notified Date: 2/17/2009

25) Wisconsin Newspaper Association

Against

Notified Date: 3/3/2009

26) Wyeth-Ayerst Laboratories c/o American Home Products

→ Other

Notified Date: 6/25/2009