

# Legislative Bill/Resolution

2025-2026 Legislative Session

## Assembly Bill 56

Relating to: advertising for prescription drugs.

1)

**Amgen**



**Against**

**Notified Date:** 3/9/2009

2)

**AstraZeneca Pharmaceuticals LP**



**Undisclosed**

**Notified Date:** 7/16/2009

3)

**Celgene Corporation**



**Against**

**Notified Date:** 7/6/2009

4)

**Eli Lilly and Company**



**Undisclosed**

**Notified Date:** 2/17/2009

5)

**Gundersen Lutheran Administrative Services, Inc**



**Other**

**Notified Date:** 8/17/2009

6)

**Johnson & Johnson**



**Against**



**Notified Date:** 3/20/2009

7)

**Medical College of Wisconsin**



**Undisclosed**

Notified Date: 3/4/2009

8)  
**Metropolitan Milwaukee Association of Commerce**

 **Against**

Notified Date: 3/11/2009

9)  
**Novartis Pharmaceuticals Corporation**

 **Against**

Notified Date: 3/27/2009

10)  
**Outdoor Advertising Association of Wisconsin**

 **Against**

Notified Date: 2/17/2009

11)  
**Pfizer Inc**

 **Against**

Notified Date: 3/9/2009

12)  
**Pharmaceutical Research and Manufacturers of America**

 **Other**

Notified Date: 6/25/2009

13)  
**Pharmacy Society of Wisconsin**

 **Undisclosed**

Notified Date: 2/27/2009

14)  
**Sanofi-Aventis**

 **Against**

Notified Date: 3/6/2009

15)

## Takeda Pharmaceuticals America

 **Against**

**Notified Date:** 2/17/2009

16)

## Wisconsin Association of Health Underwriters

 **Other**

**Notified Date:** 4/15/2009

17)

## Wisconsin Association of Insurance & Financial Advisors

 **Undisclosed**

**Notified Date:** 4/7/2009

18)

## Wisconsin Association of Provider Networks

 **Other**

**Notified Date:** 4/15/2009

19)

## Wisconsin Broadcasters Association

 **Against**

**Notified Date:** 2/17/2009

20)

## Wisconsin Citizen Action

 **For**

**Notified Date:** 3/10/2009

21)

## Wisconsin Free Community Papers

 **Against**

**Notified Date:** 2/18/2009

22)

## Wisconsin Independent Businesses Inc

 **Undisclosed**

**Notified Date:** 2/23/2009

23)

## Wisconsin Manufacturers & Commerce

 **Against**

**Notified Date:** 3/3/2009

24)

## Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

 **For**

**Notified Date:** 2/17/2009

25)

## Wisconsin Newspaper Association

 **Against**

**Notified Date:** 3/3/2009

26)

## Wyeth-Ayerst Laboratories c/o American Home Products

 **Other**

**Notified Date:** 6/25/2009