

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 560

Relating to: prohibiting advertising the price of merchandise as reduced by an available rebate unless the rebate is provided at the time of purchase.

1)

Alliance of Wisconsin Retailers, LLC



Against

Notified Date: 3/31/2010

2)

Altria Client Services Inc



Undisclosed

Notified Date: 4/2/2010

3)

Apple



Other

Notified Date: 3/24/2010

4)

Johnson & Johnson



Against

Notified Date: 3/30/2010

5)

MillerCoors LLC



Against

Notified Date: 3/29/2010

6)

Pfizer Inc



Against

Notified Date: 3/31/2010

7)

Pharmaceutical Research and Manufacturers of America

 **Undisclosed**

Notified Date: 4/1/2010

8)

United States Cellular Corporation

 **Against**

Notified Date: 4/1/2010

9)

Verizon Wireless

 **Against**

Notified Date: 3/30/2010

10)

Wisconsin Grocers Association

 **Against**

Notified Date: 4/8/2010

11)

Wisconsin Manufacturers & Commerce

 **Against**

Notified Date: 3/22/2010