

Legislative Bill/Resolution

2025-2026 Legislative Session

Senate Bill 560

Relating to: prohibiting advertising the price of merchandise as reduced by an available rebate unless the rebate is provided at the time of purchase.

1) [Alliance of Wisconsin Retailers, LLC](#)

 **Against**

Notified Date: 3/31/2010

2) [Altria Client Services Inc](#)

 **Undisclosed**

Notified Date: 4/2/2010

3) [Apple](#)

 **Other**

Notified Date: 3/24/2010

4) [Johnson & Johnson](#)

 **Against**

Notified Date: 3/30/2010

5) [MillerCoors LLC](#)

 **Against**

Notified Date: 3/29/2010

6) [Pfizer Inc](#)

 **Against**

Notified Date: 3/31/2010

7) [Pharmaceutical Research and Manufacturers of America](#)

 **Undisclosed**

Notified Date: 4/1/2010

8) [United States Cellular Corporation](#)

 **Against**

Notified Date: 4/1/2010

9) [Verizon Wireless](#)

 **Against**

Notified Date: 3/30/2010

10) [Wisconsin Grocers Association](#)

 **Against**

Notified Date: 4/8/2010

11) [Wisconsin Manufacturers & Commerce](#)

 **Against**

Notified Date: 3/22/2010